



TEXAS INDUSTRIES, INC

TXI Ready-Mix Introduces Delivery Tracking System

August 26, 2009 - Dallas, Texas - Texas Industries, Inc. (NYSE:TXI) announces the launch of a new customer service initiative with the introduction of a ready-mix product tracking system called ReadyTrac™. By doing so, the company will become the first major ready-mix concrete supplier in Texas to offer real-time delivery status information for individual concrete orders.

With ReadyTrac, a proprietary customer service solution, TXI's ready-mix customers can increase productivity by accessing truck locations from any computer with internet access. GPS tracking technology provides information regarding delivery status, including whether trucks have been loaded or are in route to any jobsite.

Future ReadyTrac enhancements will also include the ability to monitor jobsite crew productivity and profitability. James B. Rogers, Vice President of Consumer Products, commented: "TXI is fully committed to enhancing the customer service experience. ReadyTrac fills an age-old void by providing real-time delivery status from any computer, while enhancing our partnership with our customers. We've been in the testing mode for several months, and customer reaction has been phenomenal."

A leader in the construction materials industry, TXI has always been dedicated to turning innovative ideas into leading edge products and services that offer the best quality and customer support in the market place. ReadyTrac continues that tradition by introducing a revolutionary customer service tool that provides valuable information that customers need to make business decisions.

TXI, a Dallas-based company, is a leading supplier of building materials, including cement, aggregate and concrete. With operations in six states, TXI is the largest producer of cement in Texas and a major producer in California. TXI is a major supplier of stone, sand, gravel and expanded shale and clay products, and one of the largest producers of bagged cement and concrete products in the Southwest. For more information on the registration process regarding ReadyTrac visit www.txionline.com.