



**TEXAS INDUSTRIES, INC**

## **TXI Names James Rogers Vice President, Consumer Products**

DALLAS, Aug. 15 /PRNewswire-FirstCall/ -- Dallas based TXI (NYSE: TXI) announced today that James (Jamie) Rogers has been named Vice President of Consumer Products. His most recent position with the Company was General Manager of Consumer Products.

"The Company is forming a Consumer Products Business Unit that will have full profit and loss responsibility," said Mel Brekhus, Executive Vice President of TXI's cement, aggregates and concrete operations. "Jamie will have responsibility for profitability and growth of the Athens Brick, Cemstar, Packaged Products and Masonry operations as well as the Ready Mix Concrete operations in Texas and Louisiana."

Rogers first joined TXI in May 1996 and prior to being named General Manager of Consumer Products in November 2000 he was the Manager of the Company's Resource Recovery program.

TXI is the largest producer of cement in Texas and a major producer in California. Additionally, the Company is one of the largest producers of ready mix concrete in Texas, and a major aggregate producer in Texas, Louisiana, and Oklahoma. TXI is also the second-largest producer of structural steel beams in North America, and is a leading recycling Company.