



Time Warner Cable Launching Trials With Networks To Bring TV Everywhere

Trials With Networks and Network Groups Including TBS, TNT, HBO, CBS, Syfy, BBC America, AMC, WE tv, IFC, Sundance Channel, Discovery Communications and Smithsonian Channel

TV Everywhere Will Provide Time Warner Cable Customers Access to Popular Content Online at No Additional Charge

(New York, NY, August 27, 2009) - Time Warner Cable (NYSE: TWC) announced today it is working with numerous networks and network groups to provide its customers greater online access to high-quality programming. In upcoming trials of TV Everywhere, Time Warner Cable customers who subscribe to a video package containing the networks will have online access, at no additional charge, to a wide variety of content from participating programmers. They include TBS, TNT, HBO, CBS, Syfy, BBC America, AMC, WE tv, IFC, Sundance Channel, Discovery Communications and Smithsonian Channel.

Through TV Everywhere, Time Warner Cable video subscribers will be able to access content online on the networks' websites and on Time Warner Cable's web properties. The programming offered through the TV Everywhere trials will include many shows currently unavailable online and others that will be made available on the Internet more quickly following their original airdates than they are currently. The trials are a big step toward fulfilling Time Warner Cable's vision for making content available on any screen, any time and any place its customers want to view it.

Time Warner Cable Chairman, President and Chief Executive Officer Glenn Britt said, "TV Everywhere is an all-around win for those of us who love television. It will give our customers more control over content and allow them greater access to programs they are already paying for, while enhancing the distributors' and networks' robust business model that encourages the creation of great content."

Time Warner Cable and the participating networks will launch the TV Everywhere trials in select markets over the next few months. The trials initially will reach approximately 5,000 Time Warner Cable customers. The company is working to include other networks and expects to expand TV Everywhere to more customers rapidly.

About Time Warner Cable

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas - New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmediasales.com.

Contact: Justin Venech, Time Warner Cable, 212-364-8242, justin.venech@twcable.com