



2K Sports Announces **The BIGS™ 2** Now Available for Nintendo DS™

The BIG Leagues just got BIGGER with Nintendo DS stylus and touch screen functionality

New York, NY - August 25, 2009 - 2K Sports today announced that **The BIGS™ 2**, the sequel to the popular arcade baseball franchise, is now available for the Nintendo DS™. Featuring MLB All-Star first baseman and 2009 Home Run Derby champion Prince Fielder of the Milwaukee Brewers as its cover athlete and spokesman, **The BIGS 2** gives fans the thrilling opportunity to experience BIGS-style baseball on Nintendo DS for the first time.

Utilizing the Nintendo DS stylus and touch screen functionalities, players will be able to hit monster home runs, throw blazing fastballs and make heroic defensive plays that keep the gameplay fresh and rewarding. Incredible power-ups will also be available in **The BIGS 2**, including the ability for players to crush Big Blast home runs and throw Big Heat fastballs past opposing batters. Along with the traditional Home Run Derby mode to test for power hitting skills, the hugely popular Home Run Pinball mode will be included as well. Fans can smack baseballs into Las Vegas windows, billboards and even parked taxicabs - the more targets that are hit, the higher the score.

"We're excited about offering **The BIGS 2** for Nintendo DS and reaching an even wider audience," said Greg Thomas, senior vice president of sports development for 2K. "With addictive fun and easy to pick-up-and-play controls, **The BIGS 2** provides an amazingly entertaining baseball experience for fans and casual gamers of all ages."

The BIGS 2 is now available for the Nintendo DS™ and is rated E for Everyone by the ESRB. **The BIGS 2** is also available for the Xbox 360® video game and entertainment system from Microsoft, the PLAYSTATION®3 and PlayStation®2 computer entertainment systems, PSP® (PlayStation®Portable) system, and Wii™ system from Nintendo, and is rated E 10+ by the ESRB. For more information about **The BIGS 2**, please visit www.2ksports.com/games/thebigs2.

2K Sports is a division of 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PLAYSTATION®3 and PlayStation®2 computer entertainment systems, PSP® (PlayStation®Portable) system, Xbox 360® video game and entertainment system from Microsoft, Wii™ and Nintendo DS™. The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. Take-Two also distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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