



2K Sports Signs National League Cy Young Award Winner Tim Lincecum of San Francisco Giants® as Cover Athlete for Major League Baseball® 2K9

MLB® strikeout leader brings the heat to the virtual baseball diamond next season

New York, NY – November 11, 2008 – 2K Sports, the sports publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that National League Cy Young Award winner, Tim Lincecum of the San Francisco Giants, will be featured as the cover athlete and spokesman for next year's highly anticipated baseball video game, Major League Baseball® 2K9. Lincecum led Major League Baseball with 265 strikeouts during the 2008 season and set a new team record in the process. He has quickly become a fan favorite and established himself as one of the most thrilling young pitchers to watch in baseball today.

"Winning the Cy Young Award is truly an amazing honor, and now having the opportunity to be on the cover of Major League Baseball 2K9 is another dream come true and an absolutely surreal experience," said Tim Lincecum, MLB All-Star pitcher for the San Francisco Giants. "Whenever I'm hanging out at home or traveling on the road, you can find me playing video games, and I'm definitely the best gamer in the clubhouse by far. I'm incredibly stoked that 2K Sports picked me to represent Major League Baseball 2K9, and I look forward to lending my baseball knowledge to the development process."

While attending the University of Washington, Lincecum won the coveted Golden Spikes Award which is given to the nation's top college baseball player. He was drafted 10th overall by the San Francisco Giants in 2006. Known to fans as "The Franchise" and "The Freak", Lincecum was named to the National League All-Star team this past season while putting up astonishing numbers and leading the Majors™ with a remarkable 265 strikeouts. Lincecum also led the National League in other key pitching categories including win percentage (18-5, .783), opponent's batting average (.221), and strikeouts per nine innings (10.51), along with ranking second in earned run average (2.62). For all of his historic accomplishments, Lincecum won the Players' Choice Award as the National League Outstanding Pitcher this season, along with the National League Pitcher of the Year Award from Sporting News. Both awards were voted on by his peers. More significantly, Lincecum today was named the National League Cy Young Award winner, given annually to the top pitcher in both the American League and the National League, and voted on by members of the Baseball Writers' Association of America.

"Tim is a special player and has the best stuff in baseball. We couldn't have selected a more naturally talented and exciting player to represent Major League Baseball 2K9 next season, and given that he's an avid gamer, it will be a lot of fun working together," said Greg Thomas, senior vice president of sports development for 2K. "Visual Concepts has taken over the development of our Major League Baseball title, and we look forward to continuing to provide fans with the most authentic and high quality gameplay experience that we bring to all of our sports titles."

Major League Baseball 2K9 is being developed by Visual Concepts, a 2K Sports studio, and is not yet rated by the ESRB. Major League Baseball 2K9 will be available in early 2009 for the Xbox 360® video game and entertainment system from Microsoft, the PLAYSTATION®3 and PlayStation®2 computer entertainment systems, PSP® (PlayStation®Portable) system, and Wii™ home video game system from Nintendo. For more information, please visit www.2ksports.com.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PLAYSTATION®3 and PlayStation®2 computer entertainment systems, PSP® (PlayStation®Portable) system, Xbox 360® and Xbox® video game and entertainment systems from Microsoft, Wii™, Nintendo GameCube™, Nintendo DS™ and Game Boy Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and 2K Play; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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