



## "There's Strength in Numbuhs!" -- Global Star Software Announces Codename Kids Next Door: Operation V.I.D.E.O.G.A.M.E. Now In Stores

### Hit Cartoon Network Title Available on PlayStation® 2, Xbox and Nintendo GameCube

NEW YORK, NY – October 17, 2005 – Global Star Software, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), today announced that Codename Kids Next Door: Operation V.I.D.E.O.G.A.M.E. is available at major retailers in North America. Designed with input from the show's creator, Tom Warburton, the game is a faithful recreation of Cartoon Network's animated hit series, and is available for the PlayStation® 2 computer entertainment system, Xbox® video game and entertainment system from Microsoft and Nintendo GameCube™ console system.

"We're excited to extend our partnership with Cartoon Network with the launch of the Kids Next Door brand on the major gaming consoles," said Steven Lux, vice president of publishing for Global Star. "KND has a loyal and avid fan base and we've brought their favorite characters to the 3D, interactive world for the first time."

"We've got a mission for all Kids Next Door operatives across the country – add Operation V.I.D.E.O.G.A.M.E. to your collection," added John Friend, senior vice president of Cartoon Network Enterprises. "With 'sooper' graphics and five playable characters, this video game brings the world of KND to a gaming system near you."

#### Major features include:

- Play 14 diverse, action-packed levels as all five Kids Next Door characters, each with a different game play style.
- Pilot the Kids Next Door C.O.O.L.B.U.S. and collect "Powuh Up" items for super power boost.
- Battle favorite villains from the TV show including Stickybeard, Knightbrace, The Common Cold, Gramma Stuffum, The Toiletator, and more.
- Collect and assemble a variety of weapons including the G.U.M.Z.O.O.K.A., the S.P.L.A.N.K.E.R., the S.C.A.M.P.P., and the F.R.A.P.P.E. - all taken directly from the television show.
- A never-before-seen villain, known only as the Amalgamation, created exclusively for the game.

The launch of this title is being supported by co-marketing programs with Codename: Kids Next Door licensees, print and both online and television advertising on the Cartoon Network.

Codename Kids Next Door: Operation V.I.D.E.O.G.A.M.E was developed by High Voltage Software and has a suggested retail price of \$39.99. The game is rated E10+ for Everyone 10 and older. For more information please visit [www.globalstarsoftware.com](http://www.globalstarsoftware.com).

#### About Cartoon Network

Cartoon Network (CartoonNetwork.com), currently seen in 88 million U.S. homes and 160 countries around the world, is Turner Broadcasting System, Inc.'s ad-supported cable service offering the best in original, acquired and classic animated entertainment for kids and families. Overnight from 11 p.m.-6 a.m. (ET, PT), Cartoon Network shares its channel space with Adult Swim, a late-night destination showcasing original and acquired animation for young adults 18-34.

Cartoon Network Enterprises (CNE), the global branding and merchandising arm of Cartoon Network, is charged with licensing brands and characters from the channel's growing library of original programming properties. CNE works to secure and support long-term licensee partnerships across such key merchandising categories as apparel, accessories, toys and games, interactive, publishing, stationery and paper, sporting goods, branded foods and personal care. The group currently offers consumer product programs for an array of marquee animation franchises, including Codename: Kids Next Door, Hi Hi Puffy AmiYumi, Adult Swim, Foster's Home for Imaginary Friends and more.

Turner Broadcasting System, Inc., a Time Warner company, is a major producer of news and entertainment product around the world and the leading provider of programming for the basic cable industry.

## About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. (NASDAQ: TTWO) is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation® game console, PlayStation® 2 computer entertainment system, PSP™ (PlayStation® Portable) system, the Xbox® video game and entertainment system from Microsoft, the Xbox 360™ video game and entertainment system from Microsoft, Nintendo GameCube™, Nintendo DS™ and Game Boy Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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