



2K to Publish BioWare's "Jade Empire: Special Edition" for the PC

-- Action-RPG Anticipated for January 2007 with Enhanced Visuals and Additions --

New York, NY - September 7, 2006 - 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that it will be publishing Jade Empire: Special Edition for the PC. Jade Empire is an award-winning role-playing game (RPG) from renowned PC game developer BioWare. Anticipated for January 2007, Jade Empire: Special Edition will feature enhanced graphics and a number of new additions.

"We are thrilled to be partnering with 2K to deliver the immersive story and exciting world of Jade Empire to PC gamers," said Ray Muzyka, CEO of BioWare.

Jade Empire: Special Edition will be exclusively available for the PC and will feature increased graphic resolutions with new visual effects and fighting styles, as well as new monsters and enemies with enhanced AI. The game will also include customizable, intuitive controls and an all-new art book as part of the Special Edition bonus content.

"BioWare has a large and loyal fan base of PC RPG gamers and we have heard their many requests for a PC version of Jade Empire," said Greg Zeschuk, president of BioWare. "We are happy to work with 2K on our latest product."

"With Jade Empire's extensive list of accolades and BioWare's industry-wide respect as a developer, 2K is delighted to bring the beloved Jade Empire franchise to the PC," said Christoph Hartmann, President, 2K.

About Jade Empire:

In the ancient, mysterious world of the Jade Empire, players choose to act as a noble hero or treacherous villain by following the path of the "Open Palm" or the "Closed Fist." Players face powerful human and supernatural foes, learn exotic and magical martial arts and discover the darkest secrets of the world.

For more information, visit the Jade Empire website at: <http://jade.bioware.com>.

About BioWare

BioWare Corp. is an electronic entertainment company which develops computer and console video games focused on rich stories and memorable characters. BioWare's developers are hard at work on Mass Effect, a brand new BioWare-created intellectual property, and an Xbox™ 360 exclusive, to be published by Microsoft. Mass Effect is an epic science-fiction role-playing game set in a spectacular new vision of the future. BioWare's new studio in Austin, Texas, has begun work on a new massively multiplayer online game, marking BioWare's entry into the MMO space. Jade Empire, BioWare's first game based on a BioWare-created intellectual property, was released in April 2005 and has enjoyed critical and commercial success. BioWare is also hard at work on Dragon Age, a high fantasy RPG set in another brand-new world created and owned by BioWare. BioWare's Technology Architecture Group is also developing the cutting-edge next-generation BioWare Eclipse Engine technology for multiple platforms. BioWare has an online fan community at www.bioware.com consisting of over 3 million registered users who regularly connect to discuss the company's current and future games. In November 2004, the company launched the BioWare Online Store at store.bioware.com, where fans can purchase new content for their favorite BioWare titles and merchandise. Previously published projects include: the action-RPG of 2005 for Xbox, Jade Empire; the 2003 Game of the Year, Star Wars®: Knights of the Old Republic™ for PC and Xbox; the award-winning Neverwinter Nights™ series; the genre defining Baldur's Gate™ role-playing game series for the PC; MDK™2 for Dreamcast and PC, MDK™2: Armageddon for PlayStation®2, and Shattered Steel™. Employment information at BioWare can be found online at jobs.bioware.com.

About Take-Two Interactive Software, Inc.

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation® game console, PlayStation®2 computer entertainment system, PSP® (PlayStation®Portable) system, Xbox® and Xbox 360™ video game and entertainment systems from Microsoft, Nintendo GameCube™, Nintendo DS™ and Game Boy Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Milan,

Sydney, Breda (Netherlands), Auckland, Shanghai and Tokyo. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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