



2K Sports Names Albert Pujols Cover Athlete for The BIGS™

New York, NY – May 3, 2007 – 2K Sports, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that Albert Pujols, St. Louis Cardinals All-Star first baseman and power hitter, will be the cover athlete for The BIGS. The BIGS is an innovative, action-packed pick-up-and-play MLB® licensed video game that will be available this summer.

"The BIGS celebrates the heroes of Major League Baseball® and the epic moments of professional baseball," said Erik Whiteford, Vice President of Marketing at 2K Sports. "Throughout his career, Albert Pujols has delivered unforgettable plays at the most amazing times. His larger-than-life abilities and flair for the dramatic embody the spirit we are striving to capture in this game, making Pujols the perfect cover athlete."

"I'm honored to represent this revolutionary new baseball title from 2K Sports," said Albert Pujols. "I've been blessed to have played in some monumental baseball games in my career and it's amazing to see how The BIGS captures the most dramatic plays and brings them to life in a baseball video game."

As the youngest MLB player to hit 250 home runs, Albert Pujols has garnered many accolades in his young career. With three Silver Slugger awards, Pujols added his first Gold Glove in 2006 playing for the 2006 World Series Champions, the St. Louis Cardinals. The bigger the moment, the greater Pujols performs, making him a natural choice as the official representative player for The BIGS.

The BIGS will be available this summer for the Xbox 360™ video game and entertainment system from Microsoft, PLAYSTATION®3 and PlayStation®2 computer entertainment systems, PSP® (PlayStation®Portable) system and Nintendo's Wii™.

For more information, log onto <http://www.2ksports.com>.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation® game console, PlayStation®2 and PLAYSTATION®3 computer entertainment systems, PSP® (PlayStation®Portable) system, Xbox® and Xbox 360™ video game and entertainment systems from Microsoft, Wii™, Nintendo GameCube™, Nintendo DS™ and Game Boy Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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risks and uncertainties stated in this release. The investigation and conclusions of the Special Committee may result in claims and proceedings relating to such matters, including previously disclosed stockholder and derivative litigation and actions by the Securities and Exchange Commission and/or other governmental agencies and negative tax or other implications for the Company resulting from any accounting adjustments or other factors. Other important factors are described in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2006 in the section entitled "Risk Factors".

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