



2K Announces Sid Meier's Civilization IV™: Gold Edition

2005 PC Game of the Year Sid Meier's Civilization IV™, Civilization IV: Warlords™ and exclusive bonus content – all in one box

New York, NY - July 9, 2007 - 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today Sid Meier's Civilization IV™: Gold Edition for PC. Containing Sid Meier's Civilization IV™ and its first expansion set, Civilization IV: Warlords™ plus an impressive list of bonus items, the Gold Edition allows gamers who have not yet experienced the thrill of ruling the world to now own the two most recent games in the world's greatest strategy franchise for one incredible value. Developed by Firaxis Games™, 2K's world-renowned development studio, Sid Meier's Civilization IV: Gold Edition ships to retailers in North America on July 17, 2007.

Sid Meier's Civilization IV is an award-winning strategy game that challenges players to build and expand an empire, throughout all of human history, and become the most powerful ruler the world has ever known. With the Sid Meier's Civilization IV: Warlords expansion pack, players have even more options to win by military might - including the powerful Warlord unit - and have six new civilizations, ten new leaders and eight additional scenarios from which to choose.

With more than eight million units sold, the Sid Meier's Civilization® series is recognized as one of the greatest gaming franchises of all time. Civilization IV has been hailed as "The best version of Civilization yet" by IGN and was awarded "PC Game of the Year" by several top gaming outlets, like GameSpot, GameSpy and IGN. In addition to Civilization IV and Civilization IV: Warlords, Sid Meier's Civilization IV: Gold Edition includes these bonus features:

- Exclusive fantasy-style poster from world-famous artist Greg Hildebrandt (illustrator of the original "Star Wars" fantasy-themed "Clash of the Titans" movie poster, "Lord of the Rings" calendars and posters and other seminal artwork)
- Behind-the-scenes DVD with developer interviews, insight into the Civilization IV development process and a short feature on Sid Meier's video game history
- Tech-tree poster featuring the paths to researching and discovering all of the technologies needed to advance in Civilization IV
- Civilization IV Game Manual

"Sid Meier's Civilization IV: Gold Edition is a great way to get into the award-winning Civilization IV series," said Christoph Hartmann, President of 2K. "Gamers will now have the chance to change the course of world history and relive battles from every era of the past with both Civilization IV games in one box - in stores just in advance of the highly anticipated second Civilization IV expansion pack, Beyond the Sword."

Sid Meier's Civilization IV: Gold Edition will ship on July 17th for the PC. For more information, please visit <http://www.civilization.com/>.

About Sid Meier's Civilization® Franchise

Created by industry legend Sid Meier in 1991, Civilization instantly set the standard and defined a new genre of empire-building strategy games. An addictive blend of building, exploration, discovery and conquest, the original Civilization is still recognized as one of the greatest games of all time and is considered the father of the "God-Game" genre. Civilization IV was named 2005's PC Game of the Year and is also one of the most acclaimed games of all time.

About Firaxis

Firaxis Games™ is one of the world's premier game development studios, and home of legendary designer Sid Meier. Firaxis has developed some of the most successful and award-winning computer and video games on the market today including; 2005 PC Game of the Year - Sid Meier's Civilization IV™, the expansion Civilization IV: Warlords™, the blockbuster Sid Meier's Civilization III™ series, Sid Meier's Pirates!™ (PC, Xbox and PSP®), Sid Meier's SimGolf® and Sid Meier's Railroads!®. Firaxis legacy titles include the Sid Meier's Civil War Series!™ (Gettysburg!, Antietam!, and South Mountain), and the Sid Meier's Alpha Centauri® series. In 2005, Firaxis Games was acquired by Take-Two Interactive Software, Inc., joining its 2K publishing label. The company will release Sid Meier's Civilization IV: Beyond the Sword™ in July 2007.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher

of interactive entertainment software games for the PC, PlayStation® game console, PlayStation®2 and PLAYSTATION®3 computer entertainment systems, PSP® (PlayStation®Portable) system, Xbox® and Xbox 360™ video game and entertainment systems from Microsoft, Wii™, Nintendo GameCube™, Nintendo DS™ and Game Boy Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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