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TheStreet Partners with Investopedia to Educate Investors on Cryptocurrencies

NEW YORK, Feb. 16, 2018 /PRNewswire/ -- TheStreet.com, a leading financial news and information provider (a business unit of TheStreet, Inc., NASDAQ: TST), today announced a partnership with the largest financial education website in the world, Investopedia (a wholly owned subsidiary of IAC) to educate investors on cryptocurrencies.

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Through this partnership, TheStreet's audience will be directed to learn more about Investopedia Academy's interactive course, "[Cryptocurrencies for Beginners](#)" which provides the skill set required to understand and navigate the booming crypto market. Course instruction includes the history of cryptocurrency, the fundamentals of blockchain and mining, and critical information necessary to buy, sell and exchange Bitcoin, Ethereum, Ripple and other cryptocurrencies.

"Cryptocurrency and blockchain technology generate as much confusion as hype," said David Callaway, CEO of TheStreet, Inc. "Investopedia Academy is a trusted partner who can educate our audience on the basics of this market and help them make better decisions around trading. This is the first step in a strategic partnership between TheStreet and Investopedia; we are looking forward to future projects together."

Investopedia's CEO, David Siegel, added, "We are pleased to partner with [TheStreet.com](#) on this exciting initiative given the complementary nature of our users, and take a step towards filling the gap in crypto investing education. The partnership provides incredible value for both audiences."

Users of TheStreet will find information about and links to the Investopedia Academy course across the site's coverage of cryptocurrencies and related topics, particularly its regular column, [Bitcoin Today](#), and upcoming webinars.

About TheStreet, Inc.

TheStreet, Inc. (NASDAQ: TST, www.t.st) is a leading financial news and information provider to investors and institutions worldwide. The Company's flagship brand, TheStreet (www.thestreet.com), has produced unbiased business news and market analysis for individual investors for more than 20 years. The Company's portfolio of institutional brands includes The Deal (www.thedeal.com), which provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control; BoardEx (www.boardex.com), a relationship mapping service of corporate directors and officers; and RateWatch (www.rate-watch.com), which supplies rate and fee data from banks and credit unions across the U.S.

About Investopedia

[Investopedia](#) is the go-to destination investors use to make smarter financial decisions. Powered by a team of [data scientists](#) and financial experts Investopedia offers timely, trusted and actionable financial information for its over 30 million monthly visitors, from early investors to [financial advisors](#) to high net worth individuals. Investopedia is wholly owned by IAC and operated by IAC Publishing, a collection of some of the web's largest and most trusted digital media brands. For the latest in financial news and insights, visit <http://www.investopedia.com>.

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