



February 27, 2017

## **TheStreet, Inc. Appoints Jerry Kronenberg as Managing Editor**

NEW YORK, Feb. 27, 2017 /PRNewswire/ -- TheStreet, Inc. (NASDAQ: TST), a leading financial news and information provider, announced today that Senior Editor Jerry Kronenberg has been promoted to Managing Editor. In this expanded role, Kronenberg will help lead editorial operations for the company's portfolio of institutional and consumer brands, oversee the newsroom's global expansion and guide mobile, video and social strategies.

# **TheStreet**

Kronenberg will report to Editor-in-Chief Tara Murphy. "Jerry's breadth of knowledge of the financial markets, coupled with his spot-on news judgement makes him an exceptional managing editor," Murphy said. "He's a seasoned newsroom leader who knows how to deliver the high caliber analysis and investing commentary that TheStreet's readers expect. We're thrilled to have him on board."

Prior to joining TheStreet, Kronenberg held senior editorships at CNN Financial News, United Press International and the Boston Herald. He also formerly served as a vice president at Fidelity Investments.

"It's a great honor to work with TheStreet's award-winning writers, editors, analysts and 'Dream Team' of senior management -- Jim Cramer, Tara Murphy, Board Chairman Larry Kramer and CEO David Callaway," Kronenberg said.

### **About TheStreet, Inc.**

TheStreet, Inc. (NASDAQ: TST, [www.t.st](http://www.t.st)) is a leading financial news and information provider to investors and institutions worldwide. The Company's flagship brand, TheStreet ([www.thestreet.com](http://www.thestreet.com)), is celebrating its 20th year of producing unbiased business news and market analysis for individual investors. The Company's portfolio of institutional brands includes The Deal ([www.thedeal.com](http://www.thedeal.com)), which provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control; BoardEx ([www.boardex.com](http://www.boardex.com)), a relationship mapping service of corporate directors and officers; and RateWatch ([www.rate-watch.com](http://www.rate-watch.com)), which supplies rate and fee data from banks and credit unions across the U.S.

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