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In an Era of Change and Uncertainty, Will M&A Continue to Thrive in 2018?

Jim Cramer Delivers Keynote

NEW YORK, Sept. 27, 2017 /PRNewswire/ -- [The Deal](#), a business unit of TheStreet (NASDAQ: TST), announced the details of its 15th annual M&A forecasting conference, [The Deal Economy: Predictions & Perspectives](#). Held on November 30, 2017 at JW Marriott Essex House, this invitation-only event will bring together industry experts and influential members in the deal community for a series of discussions on key trends and issues that will confront dealmakers in 2018.

The Deal

"This year's Deal Economy conference comes at a critical time of regulation change and political uncertainty," said Jeffrey Davis, President of Institutional Services for TheStreet, Inc. "Our panelists' unique perspectives will shed light on the future of dealmaking in today's environment."

The Deal Economy conference covers a range of topics, including:

- | **Market Status: The Return of the Megadeal?:** Uncertainty has weighed on deal dollar values for the past year even as volume has grown. What is holding back the megadeals that were almost commonplace as recently as 2015; and what will it take in terms of policy, market conditions, and investor confidence to unleash them again?
- | **Private Equity Spotlight: Forecasting the Next Act:** PE firms continue to face high multiples amid tough competition from strategic buyers. At the same time, firms are navigating a period of uncertainty stemming from the new administration in Washington, Brexit and other factors. What types of transactions, terms and financing are PE firms seeing currently, and what will prevail in the year ahead?
- | **Winning Strategies for Corporate Dealmakers:** After continued instability in the M&A market amid economic and political uncertainty, there continues to be optimism as we head into 2018, and corporate dealmakers continue to explore deals that are more tactical in nature.

CNBC personality and TheStreet Inc. founder, **Jim Cramer**, will deliver the keynote address and share his outlook on M&A in the year ahead. Additional speakers include:

- | **William M. Casey**, Americas Vice Chair, Transaction Advisory Services, EY
- | **Aeisha Mastagni**, Portfolio Manager, Corporate Governance, CalSTRS
- | **Zach Oleksiuk**, Head of Americas, Blackrock
- | **Chief Justice Leo E. Strine, Jr.**, Delaware Supreme Court
- | **Craig Bondy**, Managing Director, GTCR

The centerpiece of the conference is the awards luncheon for the **Most Admired Corporate Dealmakers**. For the 10th year, The Deal's editors will recognize the best and most proficient corporate development teams. For more information on methodology and nominees, [click here](#).

The Deal Economy conference is produced by The Deal and presented in collaboration with Ansarada, Bain & Company, Donnelley Financial Solutions, EY, Latham & Watkins, Morrison & Foerster, Okapi Partners and Pepper Hamilton.

Members of the deal community who are interesting in attending may apply for an invitation [here](#).

For information on how your organization can underwrite the event, please contact Jonathan McReynolds (212.321.5259; jmcreynolds@thedeal.com).

For press tickets, please contact Jon Kostakopoulos (212.321.5561; jkostakopoulos@thedeal.com).

Follow @TheDealNewsroom for updates on the event and use hashtag #dealeconomy to join the conversation.

About The Deal

The Deal (www.thedeal.com) provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control to institutional investors, private equity, hedge funds and the firms that serve them. The Deal is a business unit of TheStreet, Inc. (NASDAQ: TST, www.t.st), a leading financial news and information provider. Other business units include TheStreet (www.thestreet.com), an unbiased source of business news and market analysis for investors; BoardEx (www.boardex.com), a relationship mapping service of corporate directors and officers; and RateWatch (www.rate-watch.com), which supplies rate and fee data from banks and credit unions across the U.S.

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