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Renowned Personal Finance Columnist Robert Powell Joins TheStreet's Newsroom

NEW YORK, Sept. 5, 2017 /PRNewswire/ -- TheStreet, Inc. (NASDAQ: TST), a leading financial news and information provider, announced today that renowned personal finance columnist Robert Powell will join its newsroom to author a regular column and launch a new subscription retirement product.

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"Bob is the foremost personal finance and retirement journalist in America," said TheStreet, Inc's Chief Executive Officer David Callaway. "His voice is respected and followed throughout the retirement and financial advisor community and we look forward to bringing his knowledge and writing to TheStreet's audience."

Powell will expand TheStreet's personal finance and retirement coverage for TheStreet.com's audience of investors and financial advisors, as well as build a subscription product for more in-depth coverage. A frequent speaker and moderator, he will also play a key role in TheStreet's growing events business.

"My hope is that readers and subscribers will think of me as their retirement guide, someone who can help them achieve their retirement and investment goals, avoid costly mistakes, learn how to manage and mitigate the retirement risks they face, and create investment portfolios that will last a lifetime," said Powell.

Powell is also a columnist for USA TODAY and prior to joining TheStreet, he was author of the popular subscription newsletter "Retirement Weekly" at MarketWatch. He holds a master's degree in Journalism from Boston University and a bachelor's degree from Marquette University.

About TheStreet, Inc.

TheStreet, Inc. (NASDAQ: TST, www.t.st) is a leading financial news and information provider to investors and institutions worldwide. The Company's flagship brand, TheStreet (www.thestreet.com), has produced unbiased business news and market analysis for individual investors for more than 20 years. The Company's portfolio of institutional brands includes The Deal (www.thedeal.com), which provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control; BoardEx (www.boardex.com), a relationship mapping service of corporate directors and officers; and RateWatch (www.rate-watch.com), which supplies rate and fee data from banks and credit unions across the U.S.

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