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TheStreet Partners with Apple to Launch a New Mobile App

NEW YORK, May 16, 2017 /PRNewswire/ -- TheStreet, Inc. (NASDAQ: TST), a leading financial news and information provider, today announced the launch of its new mobile application. TheStreet app is free to download in the Apple Store and provides access to business news, actionable market data, technical stock analysis and investing commentary from TheStreet's experts on Wall Street and beyond.

TheStreet®

Investors of all levels and styles will benefit from the immersive mobile experience and integration of up-to-the-minute market information with stock trading and wealth-building ideas. For users who also subscribe to TheStreet's premium content, the app will provide a single point of access to current news as well as the commentary and services they rely on to navigate today's market.

Key Features

- | Actionable and insightful financial and business news from TheStreet's journalists and experts
- | Watchlist, detailed quotes and charts optimized for mobile devices
- | Push notifications for breaking news and trade alerts
- | On-the-go access to Action Alerts PLUS: strategy and trade alerts from the team that manages Jim Cramer's charitable trust portfolio
- | Commentary from dozens of Wall Street pros every day via Real Money and Real Money Pro
- | Availability to in-app subscription purchases

"We're excited to offer the best of both worlds in one app for the first time -- our great markets news and analysis combined with our valuable premium investment tools," said Chief Executive Officer David Callaway. "Users can default to their preferred view and all of our award-winning content works together. We look forward to working with Apple to bring this unique experience to both financial news junkies and our loyal subscribers."

About TheStreet, Inc.

TheStreet, Inc. (NASDAQ: TST, www.t.st) is a leading financial news and information provider to investors and institutions worldwide. The Company's namesake brand, TheStreet (www.thestreet.com), is celebrating its 20th year of producing unbiased business news and market analysis for individual investors. The Company's portfolio of institutional brands includes The Deal (www.thedeal.com), which provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control; BoardEx (www.boardex.com), a relationship mapping service of corporate directors and officers; and RateWatch (www.rate-watch.com), which supplies rate and fee data from banks and credit unions across the U.S.

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