



May 8, 2017

TheStreet Redesigns Jim Cramer's Action Alerts PLUS Club and Debuts Income Seeker Product

NEW YORK, May 8, 2017 /PRNewswire/ -- TheStreet, Inc. (NASDAQ: TST), a leading financial news and information provider, today announced the launch of *Income Seeker* and a redesign of *Action Alerts PLUS*, Jim Cramer's investing club.

TheStreet®

Actions Alerts PLUS Redesign

Action Alerts PLUS, the investing club that follows the portfolio of Jim Cramer's charitable trust, has been redesigned to offer a more user-friendly desktop design and an improved mobile experience. The club also now supports two levels of membership -- AAP Gold and a new AAP Silver package. All members continue to receive advance notice of every trade, as well as direct access to Cramer and his research team through forums, weekly roundups and research on current and potential holdings.

"The new platform makes it easy to find all the information you need and is mobile-optimized so it works equally well on your phone or tablet - including video, which you can now access on any mobile device," said Cramer, TheStreet's founder. "We are proud to offer new features like a white-papers section, a dedicated video tab, and price targets on the portfolio page."

New *Income Seeker* Product

Separately, TheStreet unveiled *Income Seeker*, a new subscription-based investing tool that educates users on how to make money on bonds, dividend-paying stocks, CDs and other income-oriented investments. *Income Seeker* will give subscribers sophisticated information, analysis and recommendations in order to maximize their fixed-income investments.

"Amid this aging bull and in a rising-interest-rate environment, income investors need the best opportunities in dividend stocks, dividend-focused mutual funds and ETFs, REITs, munis, Treasuries and other investments with a margin of safety," said Margaret de Luna, TheStreet.com's president. "*Income Seeker* provides practical, actionable information for them."

For more information about Action Alerts PLUS, visit aap.thestreet.com. For more information about Income Seeker, [click here](#).

About TheStreet, Inc.

TheStreet, Inc. (NASDAQ: TST, www.t.st) is a leading financial news and information provider to investors and institutions worldwide. The Company's namesake brand, TheStreet (www.thestreet.com), is celebrating its 20th year of producing unbiased business news and market analysis for individual investors. The Company's portfolio of institutional brands includes The Deal (www.thedeal.com), which provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control; BoardEx (www.boardex.com), a relationship mapping service of corporate directors and officers; and RateWatch (www.rate-watch.com), which supplies rate and fee data from banks and credit unions across the U.S.

Contact: Jon Kostakopoulos, 212-321-5561, Jon.Kostakopoulos at thestreet.com

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/thestreet-redesigns-jim-cramers-action-alerts-plus-club-and-debuts-income-seeker-product-300453461.html>

SOURCE TheStreet, Inc.

News Provided by Acquire Media