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The Deal Expands its Activism Coverage with New Daily Newsletter featuring Top Stories and Analysis

NEW YORK, Aug. 1, 2017 /PRNewswire/ -- The Deal, a business unit of TheStreet, Inc., (NASDAQ: TST), a leading financial news and information provider, today announced an expansion of its corporate activism coverage with a new daily newsletter, the *Activist Daily*. Led by senior editor, Ron Orol, the newsletter will cover the surging activity in activism and corporate governance in both the U.S. and Europe. It will shed light on the latest strategies in proxy fight insurgencies, and report on legislative and regulatory issues facing the industry.

The Deal

"We will bring breaking news in the activist world to readers on a daily basis," said Ronald Orol, Senior Editor at The Deal, "including articles predicting what to expect next when it comes to existing insurgencies, features identifying emerging U.S. and global trends affecting activists and M&A, and our unique commentary on potential activist targets."

The Deal will continue to publish its weekly *Activist Report* with top stories, unique industry features, in-depth analysis, key trends and The Deal's unique focus on the intersection of activism and government.

"The Deal has been a trailblazer in activism and corporate governance coverage," said Jeffrey Davis, President of Institutional Services, "The market's demand for this content continues to grow, and we are dedicated to meeting that need with our experts who cover these and other expanded offerings."

Highlights include:

- | The *Activist Daily* newsletter combines breaking news and with analysis of activism and corporate governance issues
- | Trend stories feature highly-accurate data from BoardEx, another business unit of TheStreet, Inc., (NASDAQ: TST)
- | A unique legislative angle surrounding activism and corporate governance content
- | Analysis of companies that will soon be targeted by activists, beneficial for sourcing business development opportunities

As part of its activist coverage, The Deal hosts two corporate governance conferences throughout the year. The next event is on September 18th at the Institute of Directors in London and will focus on navigating the new challenges facing European corporations. An earlier event in June was hosted by TheStreet's Jim Cramer in New York, in front of a sold-out crowd. For more information, contact Jonathan McReynolds at jmcreynolds@thedeal.com.

Subscribers to The Deal can sign up to receive the *Activist Daily* newsletter [here](#). For more information about The Deal, visit www.thedeal.com.

About The Deal

The Deal (www.thedeal.com) provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control to institutional investors, private equity, hedge funds and the firms that serve them. The Deal is a business unit of TheStreet, Inc. (NASDAQ: TST, www.t.st), a leading financial news and information provider. Other business units include TheStreet (www.thestreet.com), an unbiased source of business news and market analysis for investors; BoardEx

(www.boardex.com), a relationship mapping service of corporate directors and officers; and RateWatch (www.rate-watch.com), which supplies rate and fee data from banks and credit unions across the U.S.

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