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## **CNH Industrial and Trimble Announce Data Sharing Connectivity**

### **Integration Enables Farmers to Access their CNH Task Data within the Trimble Ag Software Solution**

ST. LOUIS, July 25, 2017 /PRNewswire/ -- Trimble (NASDAQ: TRMB) and CNH Industrial (NYSE: CNHI / MI: CNHI), a global leader in agricultural equipment, announced today that they are enabling wireless connectivity between Trimble® Ag Software and Case IH Advanced Farming Systems (AFS) Connect™ and New Holland Precision Land Management (PLM) Connect telematics platforms in North America. The collaboration enables Trimble and CNH Industrial to integrate their cloud-based software solutions to help farmers make more informed decisions with their farm data.

The announcement was made at the InfoAg Conference.

This new functionality will streamline the flow of data from the cab to the office by giving farmers more accurate field records, eliminating duplicate data entry and a better understanding of their production costs. Data can be accessed from many places, including online, desktop and mobile sources. Farmers can choose to share information with a trusted advisor to assist in creating fertility prescriptions, variable rate irrigation plans or other cost saving strategies.

"Allowing Case IH and New Holland customers to seamlessly transfer their task data into Trimble Ag Software aligns well with Trimble's continued focus on providing a complete solution for growers to manage a mixed fleet of vehicles and implements," said Darren Howie, general manager of Trimble's Agriculture Business Solutions. "Whether it's planting, application or harvest data, our customers now can import even more valuable information on a timely basis and make decisions based on activities carried out by their Case IH and New Holland precision ag solutions."

Both AFS Connect (Case IH) and PLM Connect (New Holland) are telematics systems designed to transfer data wirelessly, securely and remotely between farm equipment and trusted farm management software, services or advisers.

"Our customers are making the most of their agronomic data and we are making a strong effort to give them extensive options for seamless and secure wireless transferability," said Joe Michaels, senior director of Product Management for CNH Industrial Precision Solutions and Telematics. "This connection to Trimble is yet another major option for our customers who want to move their data securely and quickly in order to make the most of it."

For more information about Trimble Ag Software, visit: <https://agriculture.trimble.com/software>.

To learn more about Case IH, visit: <http://www.caseih.com/na>.

To learn more about New Holland, visit: <http://www.newholland.com/na>.

#### **About CNH Industrial**

CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com). For more information about the latest Advanced Farming Systems capabilities, visit your Case IH AFS dealer or [www.caseih.com](http://www.caseih.com). More information on Precision Land Management and New Holland can be found at [www.newholland.com/na](http://www.newholland.com/na).

#### **About Trimble's Agriculture Division**

Trimble's Agriculture Division provides solutions that solve complex technology challenges across the entire agricultural supply chain. The solutions enable farmers and advisors to allocate scarce resources to produce a safe, reliable food supply in a profitable and environmentally sustainable manner. Covering all seasons, crops, terrains and farm sizes, Trimble solutions can be used on most equipment on the farm, regardless of manufacturer. To enable better decision making,

Trimble offers technology integration that allows farmers to collect, share, and manage information across their farm, while providing improved operating efficiencies in the agricultural value chain. Trimble solutions include guidance and steering, agronomy coaching, desktop and cloud-based data management, flow and application control, water management, harvest solutions and correction services.

For more information on Trimble Agriculture, visit: [www.trimble.com/agriculture](http://www.trimble.com/agriculture).

### **About Trimble**

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety and sustainability. From purpose built products to enterprise lifecycle solutions, Trimble software, hardware and services are transforming a broad range of industries such as agriculture, construction, geospatial and transportation and logistics. For more information about Trimble (NASDAQ:TRMB), visit: [www.trimble.com](http://www.trimble.com).

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