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## **CompareCards By LendingTree Launches Credit Card Resource For Business Owners**

**CompareCards' new experience for business credit cards empowers business owners to maximize both their bottom line and cash flow benefits from business credit card offers and rewards.**

CHARLOTTE, N.C., May 10, 2017 /PRNewswire/ -- Today, CompareCards by LendingTree® launched CompareCards for Business, a destination for business owners created to simplify and streamline the business credit card selection experience. The CompareCards for Business experience offers comprehensive credit education, resources and comparison tools that empower business owners to shop, identify and apply for the business credit card that best addresses the needs of the business.



"Although business owners are an often under-served group in the credit card market, we've seen business card approvals through CompareCards experience double-digit growth in the last five years," said Chris Mettler, Founder and President of CompareCards, now part of LendingTree. "We created a trusted resource for business owners to easily choose the right business credit card that could help to improve their bottom line. Many business owners rely on credit cards for start-up costs, large purchases and to help manage cash flow. Choosing the right card could translate into hundreds or thousands of extra dollars in rewards per year given back to the business."

CompareCards for Business provides business owners one centralized location to compare business credit card rewards and benefits, identify features they need most and seamlessly apply online. The side-by-side business credit card comparison site offers detailed category breakdown by benefits, answers frequently asked questions about business credit cards and highlights key information needed for the application process.

News and Articles offer insights on Starting a Business, Money Matters, Growing a Business and how business credit cards can play a significant supporting role in these areas.

"Many business owners miss out on valuable business credit card benefits including rewards programs that allow card holders to earn extra points for business-related spending on office supplies, shipping, internet services and advertising. The CompareCards tool delivers business owners a clear picture on the benefits they will see from using a business credit card, which are very different from personal cards," Mettler says.

Business credit cards typically offer higher credit limits than personal cards. Many include free expense tracking tools and free employee cards in addition to business-specific spending rewards and perks aimed at frequent business travelers.

To explore CompareCards for Business, please visit: [www.comparecards.com/business](http://www.comparecards.com/business)

### **About CompareCards:**

CompareCards' mission is to help people make smarter, more informed, healthier financial decisions based on deeper knowledge of financial offers. Each month, over 2.4 million visitors come to CompareCards' website to independently compare credit cards side-by-side and choose a credit card based on interest rate, reward benefit, cost savings, and other factors that are important to each person. CompareCards provides easy-to-use, objective tools and educational resources that help people do everything from making credit card comparisons to managing their credit health. For more information, please visit [www.comparecards.com](http://www.comparecards.com).

The CompareCards division of LendingTree is based in Charleston, South Carolina and also has an office in the greater Chicago area.

**About LendingTree, Inc.**

LendingTree, Inc. (NASDAQ: TREE) operates the nation's leading online loan marketplace and provides consumers with an array of online tools and information to help them find the best loans for their needs. LendingTree's online marketplace connects consumers with multiple lenders that compete for their business, empowering consumers as they comparison-shop across a full suite of loans and credit-based offerings. Since its inception, LendingTree has facilitated more than 55 million loan requests. LendingTree provides access to its network of over 400 lenders offering home loans, home equity loans/lines of credit, reverse mortgages, personal loans, auto loans, small business loans, credit cards, student loans and more.

LendingTree, Inc. is headquartered in Charlotte, NC and maintains operations solely in the United States. For more information, please visit [www.lendingtree.com](http://www.lendingtree.com).

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