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LendingTree Announces Promotion of Sam Mischner to Chief Sales Officer and Head of Mortgage

CHARLOTTE, N.C., July 19, 2017 /PRNewswire/ -- LendingTree® (NASDAQ: TREE), the nation's leading online loan marketplace, today announced that Sam Mischner has been promoted to Chief Sales Officer and Head of Mortgage. Previously, Mischner served as SVP, Sales and GM, Mortgage.



In the newly-formed role of Chief Sales Officer and Head of Mortgage, Mischner will lead the company's sales strategy and operations. Additionally, he will continue to be responsible for LendingTree's home lending product marketplace which includes refinance, purchase, home equity and reverse, while growing LendingTree's vast network of lenders through new client and lender sales.

"Sam's strong background in the mortgage industry and proven success in scaling LendingTree's sales organization is an instrumental piece to LendingTree's strategic growth," said Neil Salvage, President of LendingTree. "We're proud to have Sam on our team and look forward to what his leadership in this role will bring to LendingTree, its customers and partners."

"I am excited and appreciative of this opportunity, and even more proud of what we have accomplished over the past three years," said Mischner. "We're continuously improving the experience for borrowers and lenders by focusing on connecting lenders with the right borrowers, with the end goal of closing more loans. Our emphasis on lender success enables us to not only grow our existing network, but also to add more lenders to the LendingTree platform. As the mortgage business continues to diversify, innovate and shift online, I am thrilled to help lead the team as we scale and look to gain market share."

Mischner is a key member of LendingTree's executive team and has a wealth of industry experience and knowledge. He joined LendingTree in 2013 and brought with him more than a decade of lender-side experience and client sales management expertise. Since joining LendingTree in 2013, Mischner structured and scaled the sales organization while achieving record revenue metrics. He helped diversify revenue into other verticals, implemented a culture shift to focus on lender success and worked to find solutions with mutually beneficial results for both lenders and LendingTree.

Mischner began his career in the mortgage industry as a loan officer before founding his own mortgage company, which he merged and later sold. He then joined Strategic Lending Group and started and scaled a mortgage division for their bank holding company. He was responsible for running sales, marketing, operations and technology.

Mischner is a graduate of the University of Georgia and has his ABJ in Public Relations.

About LendingTree

LendingTree (NASDAQ: TREE) is the nation's leading online loan marketplace, empowering consumers as they comparison-shop across a full suite of loan and credit-based offerings. LendingTree provides an online marketplace which connects consumers with multiple lenders that compete for their business, as well as an array of online tools and information to help consumers find the best loan. Since inception, LendingTree has facilitated more than 65 million loan requests. LendingTree provides free monthly credit scores through My LendingTree and access to its network of over 450 lenders offering home loans, personal loans, credit cards, student loans, business loans, home equity loans/lines of credit, auto loans and more. LendingTree, LLC is a subsidiary of LendingTree, Inc. For more information go to www.lendingtree.com, dial 800-555-TREE, like our Facebook page and/or follow us on Twitter @LendingTree.

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