



November 30, 2011

DealerTrack to Present at the Barclays Capital Global Technology Conference

LAKE SUCCESS, N.Y., Nov. 30, 2011 /PRNewswire/ -- DealerTrack Holdings, Inc. (Nasdaq: TRAK), today announced that Mark O'Neil, chief executive officer, and Eric Jacobs, chief financial and administrative officer, will present at the Barclays Capital Global Technology Conference at the Palace Hotel in San Francisco on Wednesday, December 7, 2011 at 3:00 pm Pacific Time.

(Logo: <http://photos.prnewswire.com/prnh/20101028/DEALERTRACKLOGO>)

A live audio webcast of the presentation will be available on the Investor Relations section of our website at ir.dealertrack.com. For those unable to listen to the live audio webcast, a replay will be available on our website shortly after the event.

Please direct any questions regarding obtaining access to the webcast to Garo Toomajian at (888) 450-0478 or investorrelations@dealertrack.com.

About DealerTrack (www.dealertrack.com)

DealerTrack's intuitive and high-value software solutions and services enhance efficiency and profitability for all major segments of the retail automotive industry, including dealers, lenders, OEMs, agents and aftermarket providers. DealerTrack, whose solution set for dealers is the industry's most comprehensive, operates the largest online credit application network in the United States, connecting over 17,000 dealers with more than 1,100 lenders. DealerTrack's Dealer Management System (DMS) provides dealers with easy-to-use tools and real-time data access to enhance their efficiency. DealerTrack's Inventory offerings provide vehicle inventory management and merchandising solutions to help dealers drive higher in-store and online traffic with state-of-the-art, real-time listings — leading to accelerated used-vehicle turn rates and higher dealer profits.

DealerTrack's Sales and F&I solutions allow dealers to streamline the entire sales process as they structure deals from a single integrated platform. Its Compliance offering helps dealers meet legal and regulatory requirements, and protect their assets. DealerTrack also offers additional solutions for the automotive industry, including electronic motor vehicle registration and titling applications, paper title storage, and digital document services. DealerTrack's family of companies also includes data and consulting services provider, [Chrome Systems](#). For more information visit: www.dealertrack.com.

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