



## **DealerTrack Announces Armored Tire USA and Charter Warranty to Join Web-Based Aftermarket Network**

### **Dealers to Benefit From Free Web Access to Additional Aftermarket Providers**

LAKE SUCCESS, N.Y., May 30, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- DealerTrack Aftermarket Services, Inc. today announced that Armored Tire USA and Charter Warranty have agreed to join the DealerTrack Aftermarket Network (TM), the industry's first independent provider of real-time aftermarket contract rating and quote generation.

Armored Tire USA, a leading provider of 24-hour emergency tire road hazard service nationwide, and Charter Warranty, a leading provider of engine transmission insured warranty programs, will join seven other participating aftermarket providers signed to the network, including Life of the South, LoJack, Old Republic Insured Automotive Services Inc., Ultimate Warranty, Warrantech and Phoenix American/Wynn's Tire.

The DealerTrack Aftermarket Network will provide dealers free access to real-time information on aftermarket vendors' products and services, and is expected to launch in summer 2006.

"While selling aftermarket products can be an important source of profit for dealerships, existing aftermarket rate and product guides can be difficult to understand and are too often out of date," said David Trinder, president of DealerTrack Aftermarket Services, Inc. "The DealerTrack Aftermarket Network will provide dealers with easy access to updated 'live' information on available options for each vehicle and deal. By joining the Aftermarket Network, Armored Tire USA and Charter Warranty will be able to further penetrate their markets and boost customer satisfaction, all while reducing contract errors and cutting administrative costs."

All categories of aftermarket products will be represented on the network, including extended service contracts; GAP, etch, credit life and disability insurance; and vehicle recovery systems. Since the Aftermarket Network will be fully integrated within the DealerTrack platform, both dealers and aftermarket providers benefit from improved accuracy and elimination of duplicate data entry. Dealers also benefit from fewer chargebacks for inaccurate or incorrect aftermarket contract information.

"We are excited to take part in the DealerTrack Aftermarket Network," said Judith Gosselin, president of Armored Tire USA. "Our nationwide tire road hazard coverage leads the market, and with the expanding dealer base that Dealer Track offers, we now provide mutually beneficial services easily and efficiently to dealers. Joining the DealerTrack Aftermarket Network is another way Armored Tire USA is showing its commitment to providing unparalleled customer service and satisfaction to our dealers and their customers."

"Charter Warranty is pleased to gain access to such a wide-ranging group of dealers through the DealerTrack Aftermarket Network," said Paul Pawlusiak, president of Charter Warranty. "Through the DealerTrack Network, the AUTOSAVE warranty program, which works to protect a vehicles' engine transmission, can now be presented to thousands of customers every day around the country. The DealerTrack Aftermarket Network is a great way for Charter Warranty to reach our audience and inform customers about the crucial benefits of our warranty product."

#### **About DealerTrack**

DealerTrack Aftermarket Services, Inc. is a subsidiary of DealerTrack Holdings, Inc. (Nasdaq: TRAK), a leading provider of on-demand software and data solutions for the automotive retail industry in the United States. DealerTrack utilizes the internet to link over 21,000 dealers with more than 225 financing sources and other service and information providers. DealerTrack Aftermarket Services is a leading provider of aftermarket product sales and administration solutions. DealerTrack eMenu(TM) and the DealerTrack Aftermarket Network streamline the process of pricing, presenting and contracting aftermarket products for automotive retailers. For more information on DealerTrack's integrated products and services, visit [www.dealertrack.com](http://www.dealertrack.com).

#### **About Armored Tire USA**

Armored Tire USA offers 24-hour emergency tire road hazard service nationwide. Their representatives have over 35 years of combined experience in the RV, auto and insurance industry. Armored Tire USA offers coverage on a wide range of new and used vehicles. For more information, visit [www.armoredtire.com](http://www.armoredtire.com).

#### **About Charter Warranty**

Charter Warranty's AUTOSAVE program is a 5 year /100,000 mile drivetrain product warranty for any year or any mileage new or used vehicle\*. The AUTOSAVE warranty is underwritten by an A-rated carrier and covers parts and labor and provides a towing and rental car benefit. Charter Warranty is an ISO 9001: 2000 certified, authorized

warranty administrator. Comprehensive administration of claims and product fulfillment is performed in-house at Charter Warranty's Farmington Hills, Michigan, corporate offices. For more information, visit <http://www.autosave.com/>.

#### Safe Harbor for Forward-Looking and Cautionary Statements

Statements in this press release regarding DealerTrack's appearances at conferences and all other statements in this release other than the recitation of historical facts are forward-looking statements (as defined in the Private Securities Litigation Reform Act of 1995). These statements involve a number of risks, uncertainties and other factors that could cause actual results, performance or achievements of DealerTrack to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements.

Factors that might cause such a difference include: increased competitive pressure from other industry participants, the inability to execute any element of DealerTrack's business strategy, including the launch of the DealerTrack Aftermarket Network and selling additional products and services to existing and new customers; DealerTrack's success in expanding its customer base and product and service offerings and integrating acquisitions; the impact of the automotive retail industry on DealerTrack's business; the impact of some vendors of software products for automotive dealers making it more difficult for our customers to use our products and services, and other risks listed in the Company's reports filed with the SEC, including DealerTrack's 2005 Form 10-K. These filings can be found on DealerTrack's website at [www.dealertrack.com](http://www.dealertrack.com) and the SEC's website at [www.sec.gov](http://www.sec.gov). Forward-looking statements included herein speak only as of the date hereof and the Company disclaims any obligation to revise or update such statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events or circumstances.

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