

TomTom's Groundbreaking EV Service Wins TU-Automotive Award

Takes home Best eMobility Product or Service title



TU-Automotive, Detroit, MI, USA, June 6, 2018 – TomTom ([TOM2](#)) last night picked-up the award for Best eMobility Product or Service at the [TU-Automotive Awards](#) in Detroit, MI. The service to take home the title was [TomTom's Electric Vehicle \(EV\) Service](#) – which is designed to help drivers make informed decisions about when and where to charge their vehicles.

The TU-Automotive Awards are viewed as the most prestigious and anticipated awards in the connected car industry, celebrating talent and innovation across automotive technology.

TomTom's EV Service was launched to the US market in March 2018 to automakers and their suppliers, and includes almost 11,000 charging locations across the USA and Canada, with more locations to come. The service, which first [launched in Europe](#) in September 2017, now covers more than 45,000 charging stations with real-time availability information, globally.

It provides real-time availability for charging points, reducing anxiety for drivers about how far they can travel on their current charge, as well as other essential information such as opening hours, payment methods and connector types.

Antoine Saucier, Managing Director, TomTom Automotive, commented: "For the electric car market to grow, it's important that we reduce the barriers to entry, one of which is range anxiety. We're delighted that the TomTom EV Service has been recognised as the best eMobility Product for its focus on increasing driver peace of mind, and making ownership of electric vehicles even more attractive."

At the Geneva Motorshow in March 2018, TomTom announced that [Hyundai](#) and [Kia](#) drivers in Europe would be among the first to benefit from the TomTom EV Service, starting in the second half of 2018.

A short movie about the TomTom EV Service can be found [here](#).

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About TomTom

TomTom created the easy-to-use navigation device, one of the most influential inventions of all time. Since then, we have grown from a start-up, into a global technology company. We design and develop innovative navigation products, software and services, that power hundreds of millions of applications across the globe. This includes industry-leading location-based and mapmaking technologies, embedded automotive navigation solutions; portable navigation devices and apps, and the most advanced telematics fleet management and connected car services.

Combining our own R&D expertise with business and technology partnerships, we continue to shape the future, leading the way with autonomous driving, smart mobility and smarter cities. Headquartered in Amsterdam with offices in 37 countries, we offer advanced digital maps that cover 142 countries, and our hyper-detailed and real-time TomTom Traffic information service reaches more than five billion people in 69 countries. www.tomtom.com