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Eircode Integrated into TomTom Maps to Accurately Locate Addresses for Delivery

Amsterdam, The Netherlands, February 12, 2018 TomTom ([TOM2](#)) has integrated [Eircode](#) into its map of the Republic of Ireland, enabling retailers to easily capture addresses, delivery agents to deliver to Irish households more reliably and efficiently, and users of Tom Tom products to more easily find locations.

TomTom has worked with Eircode to source, integrate and deliver Eircode within TomTom maps for the geospatial, telematics and automotive markets. TomTom's maps are licensed to a wide range of software developers, retailers, application providers and logistics firms who will benefit from Eircode within the maps they use to evaluate markets, address their customers, route vehicles, schedule and manage fleets.

Minister for Communications, Climate Action and Environment, Denis Naughten TD, said; "The use of Eircode by TomTom reinforces the role and importance of Eircode in our digital society and smarter cities. Having Tom Tom as an Eircode Solution Provider means that members of the public and businesses can use Eircodes within TomTom Maps on mobile phones and tablets to accurately locate addresses and get directions."

Liam Duggan, Managing Director of Eircode , adds, "We are excited to see TomTom join a list of global enterprises integrating the Eircode system to the benefit of the public and businesses."

For more information, visit www.tomtommaps.com or contact [Douglas Gilmour](#).

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