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TomTom research reveals drivers in China lose nine working days per year due to traffic

Shanghai, 1 July 2014 – TomTom (TOM2), a global leader in traffic, today released the first edition of its China Traffic Index, revealing that drivers are spending an average of nine working days a year stuck in traffic.

“Rapid urbanisation has led to increased car sales across the country. Despite measures to reduce traffic congestion, such as limiting vehicle registration and building new roads, traffic continues to be a significant issue”, said Ralf-Peter Schäfer, Head of Traffic at TomTom. “By empowering drivers with accurate traffic information, so they know exactly which roads are congested and the length of the delay, they can get where they want to be faster.”

The top ten most congested cities in China, ranked by overall congestion level are:

- 1 Tianjin
- 2 Hangzhou
- 3 Beijing
- 4 Changchun
- 5 Nanjing
- 6 Shijiazhuang
- 7 Shanghai
- 8 Changsha
- 9 Chongqing
- 10 Fuzhou

The TomTom Traffic Index is a comprehensive measurement report of traffic congestion, comparing travel times of passenger vehicles in China during non-congested hours with travel times in peak hours. The Index measures both local roads and highways.

To download the full China Traffic Index Report, go to: http://www.tomtom.com/en_gb/trafficindex/

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Notes to the Editor:

TomTom works with AutoNavi, the country’s leading digital mapping and navigation solutions provider to provide maps and navigation solutions to its clients.