

TomTom launches TomTom BRIDGE Hub - the next-level solution for connected mobility

~ TomTom Announces Pre-Order Availability of TomTom BRIDGE Hub ~



IAA, Frankfurt, 12 September 2017 TomTom ([TOM2](#)) is showcasing new technologies and partners for its TomTom BRIDGE Hub platform at the International Motor Show (IAA) in Frankfurt, Germany. Building on the success of the popular TomTom BRIDGE Terminal, TomTom BRIDGE Hub is a display agnostic solution, allowing customers and partners in various industries as transportation, emergency, logistics and utilities to connect with regular smartphones and tablets (BYOD), rugged professional devices or even HDMI displays, to create enhanced connected mobility solutions.

TomTom BRIDGE Hub is packed with features, including the latest TomTom Navigation, real time Maps* and real time TomTom Traffic. Applications can interface with navigation using our SDKs, allowing companies to create fully customisable solutions tailor-made to their business needs.

The built-in 4G/LTE connectivity and CAN Bus interface can connect not only with the driver and the back office, but also to the vehicle itself in real time. This helps ensure even greater efficiency and TCO, plus it provides a solution for developers to create innovative mobility applications while keeping strong platform control. TomTom BRIDGE Hub gives unprecedented flexibility, with three different hardware flavours to ensure a fit-for-purpose solution for a wide variety of technical architectural implementations.

TomTom also announced today that an additional technology can be used to connect TomTom BRIDGE Hub to compatible in-vehicle displays. Its use of Mirrorlink technology introduces an appealing aftermarket option for business and OEMs, bringing seamless alignment between companies and professional navigation closer than ever.

“TomTom BRIDGE Hub offers a highly-innovative solution. It addresses key needs that our customers have identified, helping them to optimise their operations.” said Sebastien Ruffino, Business Unit Manager TomTom BRIDGE. “TomTom BRIDGE Hub is already gaining traction in a wide range of industries from SME’s to large OEMs, where many customers and partners have already selected this product for their next generation implementation”.

The ecosystem is also widening whereas for example Zebra Technologies, the market leader in rugged mobile computers and barcode scanners, is showcasing a solution at IAA to demonstrate how TomTom BRIDGE Hub offers customers connected navigation and dedicated business applications, delivering relevant vehicle information to operate their business on rugged Zebra mobile computers.

“Our mission at Zebra Technologies is to empower greater visibility and productivity through our innovative products and enterprise asset intelligence solutions. Our partnership with TomTom allows us not only to bring the state-of-the-art TomTom navigation to Zebra devices but also to bring connected mobility solutions to a whole new level. This is exactly what the market was expecting and we are delighted to partner with a company like TomTom.” Jason Harvey, Vice President

Sales Northern Europe, Zebra Technologies.

The new TomTom BRIDGE Hub can be seen in action at the IAA, in Frankfurt at the TomTom booth Hall 8, stand D26.

-ENDS-

*real time maps:

Map coverage: Pre-installed with a map of Europe (45 countries): AD, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GI, GR, HR, HU, IE, IT, LI, LT, LU, LV, MC, MT, NL, NO, PL, PT, RO, RU, SE, SI, SK, SM, TR, UA, VA & main roads of AL, BA, BY, MD, ME, MK, RS.