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TomTom Maps Technology to Power Sony Prototype Device for Biking Navigation

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TOMTOM  **MAPS**

Amsterdam, The Netherlands, 11 September 2017 TomTom ([TOM2](#)), a leading global provider of maps and traffic data, today announced that TomTom's Online Routing API has driven the navigation capabilities of the Sony *Future Lab Program N* device. The program has been initially focused on beta testing the device for bike users traveling in the San Francisco Bay Area. The *Future Lab Program N* device features an 'ears open and hands free' voice interaction system, and relies on TomTom's advanced routing technology to provide easy and highly accurate guidance.

"Working with global technology leaders and cutting edge technologies such as those offered by Sony's Future Lab Program, TomTom is transforming mobility across the world," explains Anders Truelson, Managing Director of TomTom's Licensing Business. "With TomTom's advanced location-aware technology, *Future Lab Program N* device users are able to experience more accurate, efficient and enjoyable bike travel."

From cloud to mobility, analytics and smart cities, TomTom Maps is on a mission to harness location data to empower businesses around the world to create groundbreaking, location-aware technologies.

For more information, visit TomTom's booth at Mobile World Congress, Americas, West Hall, booth #514. To schedule a meeting, please contact Nathan Beers at TomTomPR@shiftcomm.com or by phone at (415) 591-8411.

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