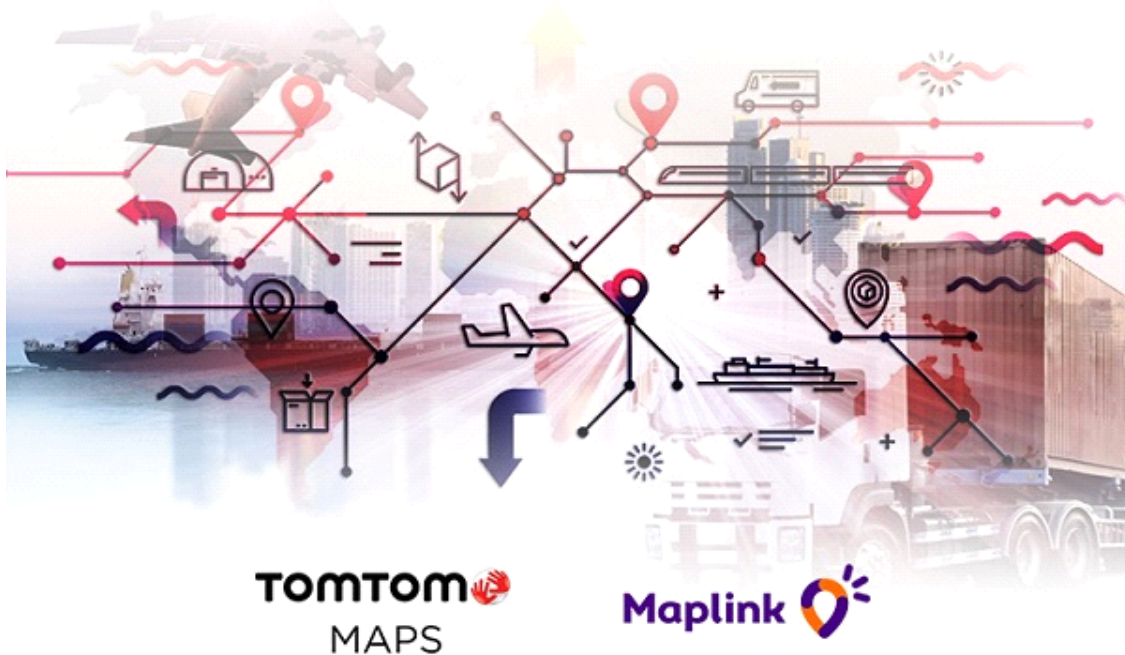


TomTom and Maplink Strengthen Global Relationship to Cover Global Logistics Business



Amsterdam and Sao Paulo, April 18 2017 – TomTom ([TOM2](#)) and [Maplink](#) are proud to announce that TomTom has been selected to power Maplink’s logistics and enterprise geolocation solutions. Maplink will leverage TomTom global map and traffic data in its API’s and logistics platform which hosts hundreds of thousands of assets worldwide. TomTom data will also be used in Maplink logistics software which can be installed on premise or on mobile driver terminals.

“Through our work with transportation and logistics systems, TomTom is transforming mobility across the world,” explains Anders Jensen, Managing Director of TomTom’s Licensing Business. “By harnessing the value of our global map and traffic data, Maplink clients now have the tools and data necessary to drive more efficient transportation routes and make more informed business decisions.”

“Relying on TomTom’s fresh maps and live traffic views, Maplink solutions are better enabled to meet the growing market needs for on-demand logistics and geolocation solutions.

“We selected TomTom because of the high quality of their cartographic base and global coverage,” adds Frederico Hohagen, CEO of Maplink. “With this new global agreement, coupled with our recent acquisition activity, MapLink extends the value of our platform from Latin America to include Europe and beyond.”

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