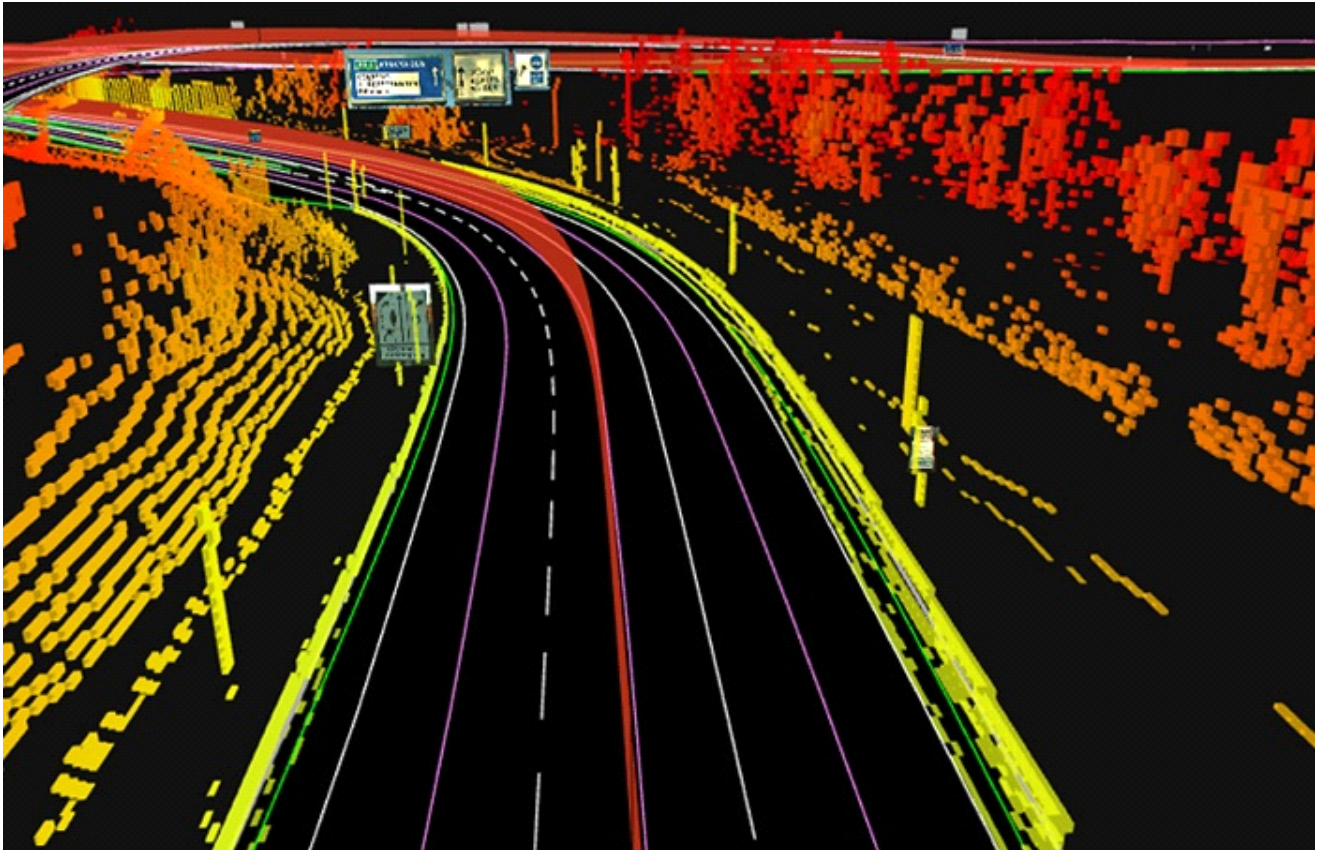


Qualcomm and TomTom Announce Plans to Accelerate the Future of Autonomous Driving

Qualcomm-generated data to feed TomTom's HD Map offering



MWC Barcelona, February 27, 2017 TomTom ([TOM2](#)), a global leader in navigation products, and Qualcomm Technologies Inc., a subsidiary of Qualcomm Incorporated (NASDAQ: [QCOM](#)), today announced a new project to crowdsource high-definition map data. TomTom's HD Map for autonomous vehicles will now benefit from a richer set of data due to Qualcomm Technologies offering a new chip to be used in car sensors.

Qualcomm Technologies' Drive Data is a platform for car sensor analysis which delivers, among other things, map snippets based on camera input. TomTom's HD Map, including RoadDNA, helps autonomous vehicles precisely locate themselves on the road and plan manoeuvres. TomTom's HD Map can use the Qualcomm map snippets for maintenance.

Willem Strijbosch, Head of Autonomous Driving, TomTom, said: "We are building the cloud-based platform to make and maintain HD maps using a range of input sources, including crowdsourced data. We're excited to explore the connectivity and compute capabilities of the Qualcomm Drive Data Platform to help map the world for the future of driving."

"Qualcomm Technologies is showing that an affordable and easy-to-integrate mapping solution for autonomous vehicles is possible," said Nakul Duggal, vice president, automotive, Qualcomm Technologies, Inc. "The Qualcomm Drive Data Platform supports autonomous driving functions in the car, and we are pleased to make this technology available for HD Map providers such as TomTom as well as automakers, shared mobility service providers and the automotive industry at large."

More information about TomTom's maps for highly automated driving can be downloaded [here](#).

Please visit the Qualcomm booth at Mobile World Congress in Barcelona, February 27 – March 2, Hall 3, Stand 3E10, or go

to www.qualcomm.com/automotive.

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