



ABBREVIATIONS AND GLOSSARY

It's easy to be confused by the jargon and terminology that surrounds Corporate Social Responsibility (CSR). Additionally, TomTom and the industry it is a part of has its own or navigation industry related business terminology.

So here's a little help by way of a simple abbreviations and glossary of the main terms found on these pages, the aim of which is to keep things clear for readers.

Carbon dioxide (CO₂)

An atmospheric gas that, provided there is enough oxygen available, results from the combustion of organic matter, such as the burning of oil, coal or gas. It is believed to be the most significant contributor to climate change

Carbon dioxide equivalent (CO₂e)

Various greenhouse gases (GHG) contribute to global warming. Their combined effect is usually expressed in terms of the amount of CO₂ that would have the same impact on the environment.

Carbon footprint (or climate footprint)

The contribution a person, company or country makes to climate change. The carbon footprint of a product or organisation is the total amount of greenhouse gas (GHG) caused during a defined period. The footprint is calculated by taking the total amount of greenhouse gas emitted and subtracting any amount saved elsewhere - for example, as a result of buying offsets. It is expressed in terms of the carbon dioxide equivalents (Co₂e) emitted.

Climate change

The change in temperatures and weather patterns caused by the burning of fossil fuels and other human activity.

Community giving

Also sometimes known as 'community investment'. The provision of funding, donations and/or in-kind support (such as product donations) donated to charitable organisations for charitable programmes and projects.

CPTO

Compensated personal time off.

Corporate Social Responsibility (CSR)

Also sometimes known as Corporate Responsibility. Broadly speaking, CSR is the management of a company's impact on society and the environment through its operations, products or services and through its interaction with key stakeholders such as employees, customers, investors and suppliers.

EEE

Electric or electrical equipment.

ELV

End of Life vehicle.

EMS

Electronic manufacturing services.

ERP

European Recycling Platform established in several countries in Europe and providing service for compliance with take-back legislation and providing end of life recycling solutions for packaging, batteries and accumulators and also waste electrical and electronic equipment (WEEE).

ETCOP

The TomTom Ethical Trading Code of Practice.

EV

Electric vehicle.

In-dash navigation systems

A navigation solution that is built into the car dashboard by the car manufacturer. Levels of integration with the car systems vary.

ISO 14001

An internationally-accepted standard (produced by the International Standards Organisation (ISO)) that specifies the minimum acceptable content for an environmental management system.

PND

Portable navigation device. Term used by the navigation industry players to describe a portable electronics device that integrates all hardware and software components necessary for turn-by-turn navigation. A PND is handheld and/or is removable if it is put on a socket in a car, bicycle or motorcycle. An example of a PND is the TomTom GO LIVE.

POM

Put on market.

REACH

The system for Registration, Evaluation and Authorisation of Chemical Substances (based on European Union Directive with the same name)

RoHS

Restriction on Hazardous Substances in Electrical and Electronic Equipment (based on European Union Directive with the same name)

Supply chain

The series of commercial relationships that enables a product or service to be delivered to an end customer/customer

WEEE

Waste electrical and electronic equipment (based on European Union Directive originally)