



TomTom continues successful Renault partnership with R-Link

Geneva Motorshow, 06 March 2012 – TomTom today announces it will partner with Renault to supply the navigation in the upcoming R-Link. R-Link is Renault's brand new integrated, connected multi-media system. R-Link features a large seven-inch display; steering wheel mounted controls and speech recognition and integrated connectivity. Zoe is the first Renault car model to be equipped with R-Link.

Following the huge success of the Carminat TomTom, R-Link's navigation will be powered by TomTom. R-Link uses IQ routes and maps from TomTom. It also offers LIVE Services, including TomTom HD Traffic - giving drivers the fastest route to their destination based on the latest traffic situation. TomTom HD Traffic provides highly accurate traffic information for the whole road network including exit roads, slip roads and minor roads, which are not covered by competing technologies. Over 80 million people share anonymous location data with us, enabling TomTom HD Traffic to provide our community with the best traffic information every other minute.

"I am delighted that once again we are part of such an innovative solution with Renault. Our partnership is stronger than ever and I am pleased with how we are evolving," says Giles Shrimpton, Managing Director TomTom Automotive. "In 2009 we launched the Carminat TomTom – the first fully fledged in-dash navigation system. In 2010 we made the Carminat TomTom connected with our LIVE Services and in 2011 we produced the first in-dash navigation system for the electric vehicle – the Fluence Z.E."

In addition to the smart navigation provided by TomTom the Zoe R-Link includes new functions dedicated to electric motoring and range management. The R-Link receives information from the battery on its current state of charge which is used to determine the available driving range of the vehicle. The information is then visualised on the screen showing the journey against the available range and routes to charging stations. This will help to effectively plan charging and remove drivers' "range anxiety". The system also includes eco-routing – providing the driver with the option to select the most energy efficient route.

To date TomTom and Renault have sold 1.3 million devices of which 400,000 are connected. The Zoe will hit the streets in September 2012.