



May 3, 2012

## TomTom introduces Speak & Go with the TomTom Via 130

*~ Speak & Go helps drivers keep their focus on the road ~*

**Amsterdam, 3 May 2012** – TomTom has today released the TomTom Via 130, featuring a new Speak & Go function. Drivers can control the device with just the sound of their voice, as well as making hands-free calls, which helps them keep their hands on the wheel and their focus on the road.

Speak & Go recognises over 1,000 commands and their synonyms, so drivers can talk naturally and input addresses with ease. Plus, the TomTom Via 130 takes safe and simple driving one step further, with hands-free calling via Bluetooth® enabling drivers to make and answer calls safely in the car.

“The new Speak & Go feature helps increase focus and concentration by allowing users to keep their hands on the wheel,” says Corinne Vigreux, Managing Director of TomTom. “Just say an address, a Point of Interest or simply ‘take me home’, and TomTom plans your route straight away. Interacting with your navigation device has never been easier; it slots perfectly into your everyday drive.”

The Via 130 is pioneering TomTom’s lifetime free daily map changes. Updates are based on reports from TomTom’s Map Share community of 21 million, and help drivers to deal with frequent road changes such as new speed limits and blocked roads. A Map Share service has previously been available to certain customers using maps which are less than 12 months old, but it will now be offered to cover the lifetime of a device.

Also launched today was the TomTom Via 135, which has all of the same features and functionalities as the Via 130, but a larger screen size. The TomTom Via 130 has a 4.3” screen, and the TomTom Via 135 has a 5” screen.

### **Pricing and availability**

The TomTom Via 130 (with a 4.3” screen) is now available for purchase starting from €159\*.

The TomTom Via 135 has all of the same features on a 5” screen, and is available for purchase starting from €179\*.

### **Notes for editors**

The TomTom Via 130 and 135 have the same functionalities, but different screen sizes. The TomTom Via 130 has a 4.3” screen, and the Via 135 has a 5” screen.

New to the TomTom Via 130 and 135:

- **Speak & Go**  
Recognises over 1,000 spoken commands and their synonyms, so drivers can speak naturally to interact with their device. This is a vastly improved version of TomTom’s existing voice command and control function.

Other features of the TomTom Via 130 and 135 include:

- **Hands-free calling via Bluetooth**  
Allows drivers to make and answer phone calls safely while driving.
- **Advanced lane guidance**  
Gives drivers extra clarity when navigating difficult junctions.
- **Improved IQ Routes**  
Uses real travel information shared by millions of drivers to get the best routes and arrival times at every time of day.
- **TomTom Map Share**  
Provides drivers with free daily map changes for life from the TomTom Map Share Community.
- **Integrated mounting**  
A convenient foldaway mount that is integrated with the device, so it is always there when needed.

*\*Prices may differ per country*

--- ENDS ---

### **About TomTom**

Founded in 1991, TomTom (AEX:TOM2) is the world’s leading supplier of in-car location and navigation products and services focused on providing all drivers with the world’s best navigation experience. Headquartered in Amsterdam, TomTom has over 3,500 employees and sells its products in over 40 countries.

Our products include portable navigation devices, in-dash infotainment systems, fleet management solutions, maps and real-time services, including the award winning TomTom HD Traffic.

For the world's most up-to-date route planner, including live traffic information go to [www.tomtom.com/livetraffic](http://www.tomtom.com/livetraffic)

For further information, please visit [www.tomtom.com](http://www.tomtom.com)