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MapQuest Selects TomTom Maps to Power Its Mobile Application

Lebanon, NH, July 12, 2012 – TomTom announces a partnership with MapQuest, Inc., wholly owned by AOL, to power the company's mobile app with TomTom maps. Available for Android and iOS, MapQuest's free apps provide access to a wireless version of the well-known MapQuest website. With this partnership, TomTom is further expanding its reach in the mobile arena.

Launched so that travelers can make the most of the summer travel season, MapQuest 3.0 introduces a series of improvements and new features, including TomTom's map content. TomTom maps provide navigable coverage with over 7.5 million miles of roads across Canada, the United States and Mexico.

"TomTom is thrilled to partner with MapQuest to bring location information to its growing community of mobile customers," said Nuno Campos, Vice President of Sales and Marketing for TomTom Licensing. "We believe this is just the beginning for our partnership; once the MapQuest community experiences the superior quality and freshness of TomTom maps, we are convinced the partnership will expand."

"At MapQuest, having high-quality content is crucial to meeting the needs of our customers," said Patrick McDevitt, Vice President of Engineering, MapQuest. "With TomTom maps, MapQuest delivers its mobile users accurate and up-to-date content to ensure they can easily navigate to their destination while on-the-go."