



TomTom and Moto Guzzi announce worldwide partnership

~ TomTom RIDER comes as standard on the Norge 1200 GTL Moto Guzzi motorcycle ~

TomTom, Europe's leading satellite navigation provider, today announced their worldwide partnership with motorbike specialists Moto Guzzi to provide TomTom RIDER on the Norge 1200 GTL motorcycle in Europe, North America and Australia.

TomTom RIDER, TomTom's navigation device designed specifically for two wheels, will come as standard on the new Norge 1200 GTL. It will also be offered as an accessory option on the Norge 1200 T, TL and GT.

Moto Guzzi has created a special mounting bracket that fully integrates the TomTom RIDER into the design of the motorcycle. The TomTom RIDER equipped Norge 1200 GTL will be available from the end of May throughout the Moto Guzzi and Piaggio dealerships across Europe. The TomTom ready Norge 1200 GTL will be available in North America and Australia in the near future.

"This is the first worldwide manufacturing agreement whereby a navigation system is integrated with the motorcycle and supplied standard from the factory," says TomTom's chief executive officer Harold Goddijn. "The European TomTom RIDER is the perfect partner for any bike enthusiast and this agreement demonstrates shows our commitment to providing motorcyclist with the best products on the market."

TomTom RIDER is the portable all-in-one navigation solution designed for motorbikes and scooters. With updated software, the new TomTom RIDER enables easy navigation throughout all of Western Europe, pre-installed on a SD card. The new device comes with TomTom HOME the unique software application for managing files, getting updates and planning journeys from a PC. Furthermore TomTom PLUS services have been expanded and updated to include the new TomTom Buddies, TomTom Scenic Routes and an array of points of interest to ensure riders can enjoy the most exciting routes across Europe.