



## **TomTom and Vauxhall Unveil Cooperation**

### **Cooperation will bring TomTom GO to New Model Corsa Cars sold in Europe in 2005**

**7 March 2005, UK** TomTom, a leading personal and in-car navigation solution provider, today announced cooperation with Opel to bring plug and go navigation to the popular Opel Corsa. A special edition of the Corsa will be rolled out across Western Europe starting as of April 1, 2005 with TomTom GO, TomTom's award winning all-in-one navigation device, as standard equipment.

Providing even further functionality and style to the popular Opel Corsa, this deal will ensure Opel Corsa drivers will have an easy to use, personal and portable car navigation solution whether they are zipping around the city, or on a weekend road-trip with friends.

"The combination of TomTom GO and the Opel Corsa will bring drivers a perfect fit of cutting edge style, ease of use and functionality that both brands are renowned for," said Harold Goddijn, chief executive officer of TomTom.

Select Corsa cars sold throughout Europe will come with a TomTom GO that each driver can simply take out of the box, turn on and begin navigating with no installation needed. The TomTom GO will come with full maps of the driver's country.

Through TomTom GO, Opel Corsa drivers will have the most popular all-in-one portable car navigator. A constant winner in comparative tests and customer adoption, TomTom GO is completely plug and go, easily transferable from car to car and provides comprehensive and accurate in-car navigation. With features such as detailed local maps (additional maps and a map of Major Roads of Europe available separately), the ability to customise POI's (Points-of-Interest) for each major European city; an intuitive touch screen, 3D mapping and clear turn by turn voice instructions drivers get an impeccable navigation experience with TomTom GO.

Alain Visser, Executive Director European Marketing, Opel / Vauxhall, said, "We are very excited to be able to offer TomTom GO to our Corsa customers and continue Opel's tradition of giving our customers innovative, high-quality features and functionality."

#### **About TomTom**

TomTom BV is a leading provider of personal navigation products and services. TomTom's products are easy-to-use and include all-in-one navigation devices, as well as navigation software products which integrate with third-party devices such as PDAs and smartphones. TomTom BV was founded in 1991 in Amsterdam and has offices in The Netherlands, United Kingdom, France and USA. TomTom's products are sold through a network of top retailers in approximately 16 countries. To learn more about TomTom, visit: [www.tomtom.com](http://www.tomtom.com).