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## Tech Data to Participate in Microsoft's IoT in Action Series

*Tech Data IoT executive will be part of a panel at first event in U.S.*

CLEARWATER, Fla.--(BUSINESS WIRE)-- [Tech Data](#) (Nasdaq: TECD) today announced that it will take part in Microsoft's "[IoT in Action](#)" series as a platinum sponsor, including the first U.S. event taking place [today in Boston](#). IoT in Action is an invitation-only series of in-person and virtual events for companies ready to capitalize on the multi-billion-dollar IoT market. The day-long event will educate, inform and foster collaboration among attendees.

In Boston, Tech Data's Michelle Curtis, director, IoT Solutions, North America, will participate in an expert panel discussion presenting a successful IoT solution with Azure that partners can replicate. Partners ranging from independent software vendors to system integrators will have the opportunity to meet with IoT solutions aggregators during an afternoon matchmaking session, as well as over evening dinner.

"We are excited to participate in Microsoft's IoT in Action series as a platinum sponsor," said Curtis. "We look forward to educating partners on our IoT solutions aggregator capabilities, including ideation services, end-to-end solution design, industry domain expertise, enablement resources and extensive ecosystem relationships. Microsoft has an innovative vision for IoT, and we are here to help our partners realize their opportunities in the market, leveraging this full technology suite and our market-ready industry solutions."

Microsoft's IoT in Action series invites partners from around the world to learn and collaborate with tech leaders looking to build world-class IoT solutions and accelerate their go-to-market time. Each event is tailored to amplify the value of a solutions aggregator to the IoT ecosystem. The first event in the series kicked off in Leipzig, Germany last week, where Tech Data's Victor Paradell, vice president, IoT and Analytics Solutions, Europe, participated. After the Boston event, the series continues—through February 2018—with dates in Taipei, Taiwan; Shenzhen, China; Tokyo; Seoul, South Korea; and San Francisco.

For more information on Tech Data's IoT solutions in the U.S. and Canada, email [iot@techdata.com](mailto:iot@techdata.com), visit [Tech Data's IoT Solutions website](#) or call (800) 237-8931.

[Click to tweet:](#) .@Tech\_Data to participate in #Microsoft #IoT in Action series; <http://ow.ly/Yvcv30dSLb0>.

### About Tech Data

Tech Data connects the world with the power of technology. Our end-to-end portfolio of products, services and solutions, highly specialized skills, and expertise in next-generation technologies enable channel partners to bring to market the products and solutions the world needs to connect, grow and advance. Tech Data is ranked No. 107 on the Fortune 500® and has been named one of Fortune's "World's Most Admired Companies" for eight straight years. To find out more, visit [www.techdata.com](http://www.techdata.com) or follow us on [Twitter](#), [LinkedIn](#), and [Facebook](#).

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