Tech Data

October 11, 2017

Tech Data Introduces 30 Days to Cloud Analytics Program

Designed to Enable Cloud Analytics Opportunities for Solution Providers

CLEARWATER, Fla.--(BUSINESS WIRE)-- Tech Data (Nasdaq: TECD) today introduced its new "30 Days to Cloud Analytics" program, designed to provide a consolidated approach for solution providers to migrate, integrate and manage their customers' workloads to cloud business intelligence and data warehousing solutions. Using a proven methodology and market-leading enterprise cloud data management solutions, the program reduces barriers to entry and time to market for partners looking to capitalize on opportunities in the growing cloud analytics market. 30 Days to Cloud Analytics is now available to Tech Data partners in the U.S. and Canada.

"Many organizations are leveraging cloud analytics as a way to reduce operational costs and gain better insights into their business," said Colin Blair, vice president, Data Analytics and Internet of Things (IoT) at Tech Data. "Our 30 Days to Cloud Analytics offering lowers capital barriers and time-to-ROI for partners by providing a proven, repeatable cloud data migration and integration framework for their clients. By adding this tool to our partners' arsenals, Tech Data provides them with the best solutions for cloud analytics and a way to accelerate their deployments."

According to industry analyst firm IDC, cloud will be a preferred delivery mechanism for analytics by 2018.[1] This will partly be driven by new cloud pricing models, which are expected to contribute to five times higher growth in spending on cloud versus on-premise analytics solutions.[2] With Tech Data's 30 Days to Cloud Analytics program, partners can leverage this trend and extend their capabilities without the ramp-up time traditionally required to develop in-house expertise. Additionally, Tech Data delivers a wide variety of cloud and analytics vendors that work in conjunction with this offering, providing end users with the freedom to choose the solutions that best fit their needs.

"As clients move their workloads to the cloud, we know that hybrid data management is a challenge," said Rodney Foreman, senior vice president, Global Partner Ecosystem at Informatica, a market-leading provider whose Enterprise Cloud Data Management portfolio is included in Tech Data's offering**.** "Programs like 30 Days to Cloud Analytics, together with our cutting-edge solutions, enable partners to successfully help their clients unlock data from their cloud analytics deployments and harness it for business insights and end-to-end business process."

For additional information, visit Tech Data's Data Analytics and IoT Solutions website or call (800) 237-8931. Current Tech Data partners can also log on to the Knowledge Network for more information.

Click to tweet: .@Tech_Data Introduces "30 Days to #Cloud #Analytics" Program; http://ow.ly/Yvcv30dSLb0.

About Tech Data

Tech Data connects the world with the power of technology. Our end-to-end portfolio of products, services and solutions, highly specialized skills, and expertise in next-generation technologies enable channel partners to bring to market the products and solutions the world needs to connect, grow and advance. Tech Data is ranked No. 107 on the Fortune 500® and has been named one of Fortune's "World's Most Admired Companies" for eight straight years. To find out more, visit www.techdata.com or follow us on Twitter, LinkedIn, and Facebook.

[1] IDC FutureScape: Worldwide Cloud 2017 Predictions, Nov. 2016, Doc. #US41863916
[2] IDC FutureScape: Worldwide Analytics , Cognitive/AI and Big Data 2017 Predictions, Dec. 2016, Doc. #US41995816

View source version on businesswire.com: http://www.businesswire.com/news/home/20171011005439/en/

Tech Data Corporation
Wally Campbell
Public Relations Manager, Americas
480-794-7426
wally.campbell@techdata.com

Source: Tech Data Corporation

News Provided by Acquire Media