



October 16, 2017

Tech Data Tapped to Distribute iDevices Smart Home Products

Agreement Expands Reach of Smart Home Technology Portfolio

CLEARWATER, Fla.--(BUSINESS WIRE)-- [Tech Data](#) (Nasdaq: TECD) today announced an agreement with [iDevices](#)[®] to distribute its line of Smart Home Technology products to retailers and solution providers. iDevices manufactures a premium line of connected power, lighting and climate control solutions for homeowners, professional installers and builders.

"The smart home and the Internet of Things (IoT) continue to build mindshare with consumers," said Linda Rendleman, vice president of Product Marketing, Endpoint Solutions at Tech Data. "Tech Data excels at leveraging next-generation technologies and specialized skills to benefit the entire IT channel, and iDevices is a terrific fit within our end-to-end product portfolio. iDevices is compatible with Apple HomeKit[™], Amazon Alexa[™] and Google Home[™] products without the use of a network hub. We think this versatility, as well as iDevices' intelligent product design and dependable performance, makes for a compelling offering in the smart home space."

Smart Home is an emerging technology and one of the fastest growing categories in IT retail, and Tech Data stands ready to help channel partners deliver this up-and-coming technology to their commercial and retail end-user customers. With iDevices' products, consumers can transform their homes into smart homes quickly and easily, while still using their favorite iOS or Android devices. They can also control iDevices products simply with the sound of their voice through Alexa, Siri[®] or Google Assistant[®], and can access their home remotely from anywhere in the world.

"Tech Data's continued evolution in the IT channel is one of the primary reasons we're excited to join forces with them to expand our distribution throughout their retail channels," said Chris Allen, president of iDevices. "Tech Data's substantial customer base, coupled with our comprehensive line of premium smart home products, is a partnership that we're confident will benefit both companies going forward."

For additional information on this iDevices distribution agreement, retailers and solution providers can email newvendors@techdata.com, visit www.techdata.com or call (800) 237-8931.

[Click to tweet](#): .@Tech_Data tapped to distribute @iDevices #SmartHome products; <http://ow.ly/Yvcv30dSLb0>.

About Tech Data

Tech Data connects the world with the power of technology. Our end-to-end portfolio of products, services and solutions, highly specialized skills, and expertise in next-generation technologies enable channel partners to bring to market the products and solutions the world needs to connect, grow and advance. Tech Data is ranked No. 107 on the Fortune 500[®] and has been named one of Fortune's "World's Most Admired Companies" for eight straight years. To find out more, visit www.techdata.com or follow us on [Twitter](#), [LinkedIn](#), and [Facebook](#).

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