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Tech Data Appoints Carla Maria De Almeida Carvalho to Lead Brazil Operations

CLEARWATER, Fla.--(BUSINESS WIRE)-- [Tech Data](#) (Nasdaq: TECD) today announced it has appointed Carla Maria De Almeida Carvalho as managing director, Brazil. In this role, De Almeida Carvalho will oversee the strategic direction and execution of all sales and marketing functions for Tech Data's operations in Brazil, with a focus on profitable revenue generation, key initiatives to cultivate hypergrowth, new business development and enhanced vendor relationships. She will be based in Sao Paulo, Brazil, and report to Deena Piquion, vice president and general manager, Latin America and Caribbean (LAC).

"Carla's history as an exceptional sales leader with top industry technology solution providers will serve her well in her new role with Tech Data," said Piquion. "With Carla and her team in place, we look forward to building success and momentum for our partners and customers in Brazil in next-generation technologies. We believe her strong relationship-building skills will enable her to hit the ground running as we look to drive digital transformation in Brazil by creating greater availability of specialized solutions and services."

De Almeida Carvalho brings more than 25 years of experience in technology sales and marketing to her new role. Prior to joining Tech Data, she served as vice president of Sales for SAP Brazil, where she was responsible for developing the SAP partner ecosystem, reviewing channel capacity and recruiting new partners. Previously, she served as business director for IBM, focusing on cloud, mobility, analytics, social and security. De Almeida Carvalho received her Master of Business Administration from Sao Paulo Business School.

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<http://ow.ly/Yvcv30dSLb0>.

About Tech Data

Tech Data connects the world with the power of technology. Our end-to-end portfolio of products, services and solutions, highly specialized skills, and expertise in next-generation technologies enable channel partners to bring to market the products and solutions the world needs to connect, grow and advance. Tech Data is ranked No. 107 on the Fortune 500[®] and has been named one of Fortune's "World's Most Admired Companies" for eight straight years. To find out more, visit www.techdata.com or follow us on [Twitter](#), [LinkedIn](#), and [Facebook](#).

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