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## **Tech Data Appoints Deena LaMarque Piquion to Vice President and General Manager, Latin America and Caribbean**

CLEARWATER, Fla., July 31, 2017 /PRNewswire/ -- [Tech Data Corporation](#) (Nasdaq: TECD) today announced that it has appointed Deena LaMarque Piquion to vice president and general manager, Latin America and Caribbean (LAC). In this role, Piquion will oversee the strategic direction and execution of all sales, marketing, and operations functions for the company's LAC organization, including its Miami-based Latin America Export division. She will report to Jeff Bawol, senior vice president, Enterprise Solutions.

"Deena's experience in the LAC region, as well as her solutions-focused approach to driving success for our vendor partners and customers, make her an ideal fit for this role," said Joe Quaglia, president, Americas at Tech Data. "Our new combined LAC organization is designed to capture the end-to-end opportunities that exist for our vendors and customers in the region, combining the legacy strengths of Tech Data and Technology Solutions into a cohesive new team focused on driving profitable growth for our partners. We are excited about the opportunities ahead in the LAC region and are confident in Deena's ability to take the business to new heights."

Piquion joined Tech Data in September 2000 as an MBA Rotational Associate working on strategic projects throughout the Latin America region. During her tenure with the company, she has held positions of increasing responsibility, most recently serving as vice president, Latin America Export since June 2016. Piquion was honored with a Glass Ceiling Award from the National Diversity Council in 2016 and was named to *CRN's* Women of the Channel list earlier this year. She holds a B.S. in Political Science from Vassar College and an M.S. in Foreign Service from Georgetown University.

### **About Tech Data**

Tech Data Corporation is one of the world's largest wholesale distributors of technology products, services and solutions. Its advanced logistics capabilities and value added services enable 115,000 resellers to efficiently and cost effectively support the diverse technology needs of end users in more than 100 countries. Tech Data generated \$26.2 billion in net sales for the fiscal year ended January 31, 2017. It is ranked No. 107 on the Fortune 500® and one of Fortune's "World's Most Admired Companies." To learn more, visit [www.techdata.com](http://www.techdata.com) or follow us on [Facebook](#) and Twitter.

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