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## Tech Data Adds Microsoft Azure to its Cloud Marketplace

CLEARWATER, Fla.--(BUSINESS WIRE)-- [Tech Data Corporation](#) (Nasdaq: TECD) today announced that its [Technology Solutions](#) business, formerly a division of Avnet and now part of Tech Data, has added [Microsoft Azure](#) to its award-winning [Cloud Marketplace](#) (ACM). Adding support for Microsoft Azure through ACM gives Tech Data partners the ability to manage Azure, and other cloud providers, with a cloud management toolset unmatched in the channel.

The new Tech Data Azure reseller program combines discounted Azure services with a streamlined onboarding process, providing partners in the U.S. with a unique advantage. Microsoft Azure offers end users the infrastructure needed to support their cloud and hybrid-cloud development initiatives. By delivering this powerful offering through Tech Data's ACM, partners will be able to easily set up subscriptions to the service, and manage billing and usage for their customers. In addition, partners will have access to white-label store fronts, advanced reporting for end users, and analytics.

As a further benefit to the channel ecosystem, with Technology Solutions' Cloud Marketplace now joining forces with [Tech Data Cloud's](#) pioneering cloud platform, [StreamOne™](#), Tech Data partners can leverage the benefits of a full array of world-class cloud offerings. The rise of the third platform of computing is driving rapid cloud adoption, and Tech Data's unique end-user provisioning and billing cloud platforms stand ready to arm partners with the industry's best cloud solutions.

"Technology Solutions' Cloud Marketplace continues to be a single source for cloud solutions from leading service providers, along with a powerful cloud management toolset," said Stacy Nethercoat, vice president, Tech Data Cloud, Americas at Tech Data. "Delivering Azure through Tech Data's StreamOne and ACM gives our partners the ability to address the entire market—from SMB to Enterprise—with the platform that best suits their needs."

Technology Solutions' approach to the cloud exemplifies how they are helping partners excel through specialization while capitalizing on the high-growth, next-generation technologies that are redefining the future. In addition to the cloud, partners can leverage Technology Solutions' in-depth expertise in complementary technology market segments, including cognitive computing, the data center, data analytics, Internet of Things (IoT), mobility, security and enterprise networking, and [training and education](#), as well as consulting and managed services around this Microsoft Azure offering.

For partners interested in learning more about Tech Data's cloud marketplaces, please visit the [StreamOne](#) and [ACM](#) websites. For more specific information on this offering, visit the [Technology Solutions Microsoft Azure Reseller Program webpage](#) and the [Microsoft Azure information tile](#) within the ACM. Partners may also be interested in Tech Data's family of resource-saving [plug-ins](#) that help bring automation and order to existing infrastructures, saving time spent on manual processes and costs associated with user error and inefficiencies—while laying the foundation for data center transformation and cloud readiness.

[Click to tweet:](#) .@Tech\_Data adds Microsoft #Azure to its #Cloud Marketplace @msPartner <http://ow.ly/FBOZ30bXcCz>.

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### About Tech Data

Tech Data Corporation is one of the world's largest wholesale distributors of technology products, services and solutions. Its advanced logistics capabilities and value-added services enable 115,000 resellers to efficiently and cost-effectively support the diverse technology needs of end users in more than 100 countries. Tech Data generated \$26.2 billion in net sales for the fiscal year ended January 31, 2017. It is ranked No. 108 on the Fortune 500® and one of Fortune's "World's Most Admired Companies." To learn more, visit [www.techdata.com](http://www.techdata.com), or follow us on [Facebook](#) and [Twitter](#).

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