



Tech Data Canada Expands Reach into Digital Signage Market

Visualizing the Total Solution through Distribution

MISSISSAUGA, Ontario--(BUSINESS WIRE)-- Tech Data Canada, a leading distributor of IT products, logistics management and other value added services, announced today the expansion of its already impressive line card to include five additional digital signage vendors with even more planned signings for early 2012.

The five new members of the Tech Data family of vendors include:

ComQi

A global leader providing a powerful multi-channel message management platform that controls a network's content and infrastructure, closing the loop between digital signage, mobile, web and social media within a venue.

Premier Mounts

An industry leader and innovator for projector mounts, flat-panel display mounts, and carts and stands.

Peerless Industries Inc.

A leader in the audiovisual mounting industry for over 40 years, Peerless provides innovative solutions that focus on quality, ease of installation and functionality.

Draper Inc.

Draper is the largest manufacturer of specialized lifts for video projectors and flat panel displays as well as the second largest manufacturer of projection screens in the world.

Da-Lite Screen Company

Founded in 1909, Da-Lite is the leading producer of high quality commercial and residential projection screens worldwide.

"We are extremely excited at the rate of which our digital signage vendor community is growing," said Greg Myers, vice president, marketing at Tech Data Canada. "Tech Data is providing VARs with unparalleled choice in every component of digital signage from projectors and displays to cables, mounts, switches and software, so that in the end, they in-turn can provide the ultimate total solution to their customers."

Tech Data Canada's digital signage line card already includes dozens of world-class vendors including BenQ, Cables To Go, Ergotron, HP, IOGEAR, LG, NEC, Samsung, Intel, SIIG, Inc. and ViewSonic. With its continued investment in internal resources and strategic vendor partnerships, Tech Data Canada is committed to taking a leadership role in this burgeoning market.

About Tech Data

Tech Data Corporation (NASDAQ GS: TECD) is one of the world's largest distributors of technology products from leading IT hardware and software producers. Tech Data serves more than 125,000 IT solution providers in over 100 countries. Every day, these resellers depend on Tech Data to cost-effectively support the technology needs of end users, including small and medium businesses (SMB), large enterprises and government agencies. Ranked 109th on the FORTUNE 500®, Tech Data generated over \$24.4 billion in net sales for its fiscal year ended January 31, 2011. To learn more, visit www.techdata.ca.

Follow [Tech Data Canada on Twitter](#)

Follow [Tech Data Canada on Facebook](#)

Tech Data Canada

Ryan McMenamie Manager, Communications
905-286-6743
ryan.mcmenamie@techdata.ca

Source: Tech Data Canada

News Provided by Acquire Media