



TRANSACT'S EPIC 950® PRINTER SELECTED EXCLUSIVELY BY SPIELO FOR NEW VIDEO LOTTERY TERMINALS IN ITALY

HAMDEN, CT – November 6, 2009 – TransAct Technologies Incorporated (NASDAQ: TACT), a global leader in market-specific printers for transaction-based industries, today announced that its Epic 950® printer was selected exclusively by Spielo Manufacturing ULC, a wholly-owned subsidiary of Lottomatica Group S. p. A., to be installed in all of its new Comma 6b server-based video lottery terminals (VLTs) in Italy. Approximately \$1 million of printers will ship in 2009 – most in the fourth quarter of 2009 – and a projected additional \$2 million are expected to ship throughout 2010, with the printers being installed inside SPIELO's VLTs to be shipped to Lottomatica and other Italian VLT concessionaires.

"We are pleased with another exclusive win for the Epic 950®, enhancing its reputation as the most sought-after printer on a global scale," said Bart C. Shuldman, Chairman, President and Chief Executive Officer of TransAct Technologies. "Gaming operators continue to seek the best technological features with maximum flexibility for their VLTs, which is a spot-on match with the Epic 950® printer – highly reliable and robust while offering numerous advanced features including quick disconnect, reliable ticket burst and present, paper low ticket sensing, the ability to print in two colors and an easy upgrade path to server-based gaming with our patented ServerPort technology. We are very excited that SPIELO has chosen the Epic 950® and we look forward to enhancing our strong working relationship."

"SPIELO has chosen TransAct, our preferred printer supplier, for the Italian opportunity because of its track record for reliability, flexibility, and ease of use," said SPIELO president and CEO Victor Duarte. "SPIELO is proud to provide this new market with our top-performing prodiGi Vu™ and Winwave Vu™ VLTs, and we believe that TransAct's Epic 950® printer will help play an important role in our overall performance and growth in Italy."

About TransAct Technologies Incorporated

TransAct Technologies Incorporated (NASDAQ: TACT) is a leader in developing and manufacturing market-specific printers for transaction-based industries. These industries include casino, gaming, lottery, banking, kiosk and point-of-sale. Each individual market has distinct, critical requirements for printing and the transaction is not complete until the receipt and/or ticket is produced. TransAct printers are designed from the ground up based on market specific requirements and are sold under the Ithaca® and Epic product brands. TransAct distributes its printers through OEMs, value-added resellers, selected distributors, and direct to end-users. TransAct has over two million printers installed around the world. TransAct is committed to world-class printer service, spare parts and accessories required by a growing worldwide installed base of printers. Beyond printers, TransAct is a leader in providing printing supplies to the full transaction printer market. Through its TransAct Services Group, TransAct provides a complete range of supplies and consumables items used in the printing and scanning activities of customers in the hospitality, banking, retail, gaming and government verticals. Through its webstore, <http://www.transactsupplies.com>, and an expert direct selling team, TransAct addresses the rapidly growing on-line demand for this product category. TransAct is headquartered in Hamden, CT. For more information on TransAct, visit <http://www.transact-tech.com> or call 203.859.6800.

Forward-Looking Statements:

Certain statements in this press release include forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology, such as "may", "will", "expect", "intend", "estimate", "anticipate", "believe" or "continue" or the negative thereof or other similar words. All forward-looking statements involve risks and uncertainties, including, but are not limited to, customer acceptance and market share gains, both domestically and internationally, in the face of substantial competition from competitors that have broader lines of products and greater financial resources; introduction of new products into the marketplace by competitors; successful product development; dependence on significant customers; dependence on significant vendors; dependence on a sole source contractor manufacturer for the assembly of a large portion of our products in China; the ability to protect intellectual property; the ability to recruit and retain quality employees as the Company grows; dependence on third parties for sales outside the United States, including Australia, New Zealand, Europe, Latin America and Asia; economic and political conditions in the United States, Australia, New Zealand, Europe, Latin America and Asia; marketplace acceptance of new products; risks associated with foreign operations; availability of third-party components at reasonable prices; price wars or other significant pricing pressures affecting the Company's products in the United States or abroad; and risks associated with potential future acquisitions. Actual results may differ materially from those discussed in, or implied by, the forward-looking statements. The forward-looking statements speak only as of the date of this release and the Company assumes no duty to update them to reflect new, changing or unanticipated events or circumstances.

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