



## TigerDirect and CompUSA Launch the \$1MM Cash and Prizes Sweepstakes

*Customers can increase their chances of winning by sharing on Facebook*

MIAMI--(BUSINESS WIRE)-- TigerDirect and CompUSA have launched a new sweepstakes with the opportunity for participants to win their share of over \$1 million dollars in cash and prizes.

TigerDirect and CompUSA have long been known to run product promotions, but never have they made over \$1mm in cash and prizes available in a single sweepstakes. Prizes include BlackBerry Phones, BlackBerry PlayBook Tablets, Sony Laptops, Sony HDTVs, Slingbox, Internet Security Suite and thousands of dollars in cold hard cash.

Those interested in entering the sweepstakes can visit [www.TigerDirect.com/win](http://www.TigerDirect.com/win) to fill out the online form. Once the online form is submitted, registrants have the opportunity to receive extra entries by sharing the sweepstakes' link with friends via email, Facebook or Twitter. Every time a referred friend joins the sweepstakes, the original entrant receives an extra entry. Entrants can also visit the sweepstakes' link and register daily to enhance their chances of winning. Entries can also be made at any [TigerDirect.com](http://TigerDirect.com) or CompUSA retail store.

*No purchase necessary to enter or win the \$1MM Cash and Prizes Sweepstakes. VOID WHERE PROHIBITED BY LAW. Open to US residents, 18 years or older, excluding residents of Rhode Island and Puerto Rico, and employees of Sponsor. The Sweepstakes period ends on December 31, 2011, at 11:59PM ET ("Sweepstakes Period"), after which the time the Sweepstakes will be closed and no further entries shall be accepted. Sweepstakes is sponsored by SYX Services Inc.*

### **About TigerDirect Inc.**

TigerDirect Inc. (<http://www.tigerdirect.com>) serves the needs of both personal and business computer users, selling consumer electronics, computers, digital media technology and peripherals via catalog, business to business, and Internet channels. TigerDirect is a subsidiary of Systemax Inc.

### **About CompUSA**

The CompUSA companies (<http://www.compUSA.com>) serve the needs of both personal and business computer users, selling consumer electronics, computers, digital media technology and peripherals via retail stores, business-to-business and Internet channels. The CompUSA companies are subsidiaries of Systemax Inc.

### **About Systemax Inc.**

Systemax Inc. (<http://www.systemax.com>), a Fortune 1000 company, sells personal computers, computer components and supplies, consumer electronics and industrial products through a system of branded e-Commerce websites, retail stores, relationship marketers and direct mail catalogs in North America and Europe. The primary brands are TigerDirect, CompUSA, Circuit City, MISCO, WStore and Global Industrial.

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