



## Systemax North American Technology Products Group Announces Management Appointments

*- Strengthens Strategy & Services, Merchandising and IT Leadership -*

MIAMI--(BUSINESS WIRE)-- **The Systemax North American Technology Products Group, a business unit of Systemax Inc. (NYSE: SYX)**, which includes the TigerDirect, CompUSA and Circuit City brands, announced today that it has appointed three new executives. Joining the leadership team are Jed Stillman, Executive Vice President of Strategy and Services, Michael Amkreutz, Executive Vice President of Merchandising, and Michael Jones, Chief Information Officer.

David Sprosty, Systemax's Chief Executive of the North American Technology Products Group, commented, "On behalf of our Board of Directors and employees, I'd like to welcome Jed Stillman, Michael Amkreutz and Michael Jones to Systemax and the North American Technology Products Group ("NATPG"). All are experienced executives and proven leaders with strong backgrounds in their respective fields. They will be tremendous assets to our team as we execute on our goal to improve the experience for our SMB, retail and online customers."

Jed Stillman has joined the Company as Executive Vice President of Strategy and Services. In this new role, he will be responsible for strategic planning and will work closely with the rest of the leadership team to build Systemax's services and applications business. Jed brings with him a wealth of education and experience in driving strategic growth and new business opportunities. Most recently, Jed was Vice President and General Manager at Best Buy, where he led the Best Buy Connect business and subscription services business. Prior to that, Jed was the President and COO for specialty retailer Seasonal Concepts. Earlier in his career, Jed worked for Clark Bardes Consulting, Deloitte & Touche and Ernst & Young. He received an M.B.A. in Business Policy & Strategic Management from The Wharton School at the University of Pennsylvania and a B.S. in Management from the University of Minnesota.

Michael Amkreutz, appointed Executive Vice President of Merchandising, will be leading the strategic direction of the merchandising function for all channels within the NATPG. Michael has extensive experience within merchandising, marketing and product planning. Most recently, Michael was Vice President of Merchandising for Sears Holdings Corp., responsible for online merchandising, and before that he was Vice President of Product Management at [Newegg.com](http://Newegg.com). Additionally, he has worked in the consumer electronics field on the manufacturing side for Hannspree, Hanns.G and Sharp Electronics, where he worked with Systemax as a vendor partner. Michael received a B.A. in Business & Marketing from Western Washington University and a B.S. in Mathematics from Rutgers University.

Michael Jones joins Systemax as Chief Information Officer, accountable for the leadership and strategic direction of the information technology teams for the NATPG. Michael is a seasoned IT executive and most recently was the CIO for Michael's Stores where he significantly contributed to revenue generation through the implementation of a CRM database. He was also responsible for redesigning [Michaels.com](http://Michaels.com) as well as applying new financial and workforce management systems. He began his career at Kmart, where he led the execution of a new logistics management system as well as an integrated e-Commerce site with in-store systems to maximize the multi-channel strategy. Michael received an M.B.A. and a B.S. in Economics from the University at Albany.

### **About Systemax Inc.**

Systemax Inc. (<http://www.systemax.com>), a Fortune 1000 company, sells personal computers, computer components and supplies, consumer electronics and industrial products through a system of branded e-Commerce websites, retail stores, relationship marketers and direct mail catalogs in North America and Europe. The primary brands are TigerDirect, CompUSA, Circuit City, MISCO, WStore and Global Industrial.

### **Brainerd Communicators, Inc.**

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