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Synacor's TV Everywhere Expert Michael Bishara to Speak at the TV of Tomorrow Show, June 12, San Francisco

BUFFALO, N.Y. and SAN FRANCISCO, June 5, 2012 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), provider of the leading technology platform enabling cable, satellite, telecom and consumer electronics companies to authenticate their consumers and deliver digital entertainment, TV Everywhere, and online services, today announced its Vice President and General Manager of TV Everywhere, Michael Bishara, will be addressing TV of Tomorrow Show attendees. Bishara will be participating in a streaming media panel at 2 p.m. on Tuesday, June 12, at Yerba Buena Center for the Arts, San Francisco, CA.

A TV Everywhere visionary, innovator and pioneer, Michael Bishara—largely credited as a force behind the development and successful launch of HBO GO—will join the panel, The State of the Streaming Nation: OTT, TV Everywhere and Beyond.

TV of Tomorrow focuses exclusively on the delivery and user experience of interactive TV across multiple platforms (e.g., cable, satellite, connected TV/OTT, iPad, and other tablet/companion devices, IPTV, Web, smartphones, social networks, VOD, game consoles, etc.). The panel will explore some of the most pressing issues that have come into play as a result of the rise of streaming video services. It also will discuss the pay-TV industry's strategy to use TV Everywhere services to prevent competitive threats posed by those services.

Other speakers will include Louis Borrelli, NimbleTV; John Gildred, SyncTV; Harvey Kent, MediaOcean; Nilo Mitra, Open IPTV Forum, Gabe Sauerhoff, Discovery Communications and panel moderator, Ryan Lawler, TechCrunch.

Prior to joining Synacor earlier this year, Bishara was senior vice president, HBO Broadband / Digital Group where he was responsible for the overall strategy, development and rollout of broadband products, including industry benchmark HBO GO. Before HBO, Bishara worked at Time Inc. and AT&T in marketing and product leadership roles.

For more information on Synacor and its next-gen TV Everywhere services including "TV Everywhere for Everyone," please visit synacor.com or email tvee@synacor.com.

About Synacor

Synacor's customer-branded platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, services and apps to their end-consumers, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC) is headquartered in Buffalo, NY. For more information, visit synacor.com. Integrate. Authenticate. Engage.

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

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