



## Synaptics Participation at the 2011 International Consumer Electronics Show

### Capacitive Touch Shaping the Future of Human Interfaces

SANTA CLARA, Calif., Jan. 4, 2011 /PRNewswire/ -- Synaptics Incorporated (Nasdaq: SYNA), a leading developer of human interface solutions for mobile computing, communications and entertainment devices today announced that the company will participate in several influential discussions at the 2011 International Consumer Electronics Show (CES).

#### Tech Talk with Craig Peterson

Ted Theocheung, vice president of the PC and Digital Home Division for Synaptics will discuss the latest in touch user control innovations on the radio program, "Tech Talk with Craig Peterson," from the CES show floor. Tech Talk is one of the top technology radio shows in the country, and is available for download on iTunes. The interview will take place Wednesday, January 5, from 2:00 — 2:15 p.m. at the Las Vegas Convention Center (LVCC), North Hall, Broadcast Tower.

#### TouchIt! -iPad-Tablet-SmartPhone-Gaming: Roundtable on the Immersive Consumer Experience

Digital Hollywood, co-located at CES, will be hosting a roundtable panel on the immersive consumer experience which will include Ted Theocheung. Attend the panel discussion on Wednesday, January 5, from 4:00 — 5:00 p.m. at the LVCC, North Hall, room N261.

#### Big Thinkers and Disruptive Technologies — Today's Thought Leaders, Tomorrow's Technologies

Ted Theocheung will also be participating in the CES SuperSession discussing disruptive technologies in the consumer electronics industry. The discussion is open to CES attendees and will take place Friday, January 7, from 10:00 — 11:00 a.m. at the LVCC, North Hall, room N255-257.

#### From Touch Screens to Mind Control: The Future of User Interfaces

Andrew Hsu, technology strategist at Synaptics, will participate on a panel discussing the future of user interfaces. The panel will be held on Thursday, January 6, from 10:30 - 11:30 a.m. at the LVCC, North Hall, room N254.

As an industry leader in providing innovative human interface solutions, Synaptics will also exhibit its latest solutions for mobile, PC, and "4th screen" consumer electronics devices in a private meeting space (LVCC, South Hall 2, lower level, #MP25740). Product demos will include the ClickPad™ Series 3, Synaptics Gesture Suite™ 10.4 and API with the newly released Scrybe™ 1.5 gesture workflow technology. In addition, multiple ClearPad™ solutions will be on display, including the Series 7 touchscreen solutions for slates, ClearPad 1100 for mass market handsets, and the latest ClearPad 3000-enabled handsets.

To arrange a demonstration of Synaptics' technology solutions at the event, partners may contact [CES2011@synaptics.com](mailto:CES2011@synaptics.com) and media may contact Katie Mech at [kathleen.mech@edelman.com](mailto:kathleen.mech@edelman.com), 650-346-1054 or visit [www.synaptics.com/go/CES2011](http://www.synaptics.com/go/CES2011) for more information.

#### About Synaptics

Synaptics (NASDAQ: SYNA) is a leading developer of human interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad™ Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality, and industrial design. The company is headquartered in Santa Clara, Calif. [www.synaptics.com](http://www.synaptics.com).

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