



Synaptics Announces TouchPad(TM) Solution for Philips Remote Control Concept

Synaptics TouchPad and Gesture Solutions Simplify Interaction on Remote Control Devices

SANTA CLARA, Calif., Sept 13, 2010 /PRNewswire via COMTEX News Network/ -- Synaptics Inc. (NASDAQ: SYNA), a leading developer of human interface solutions for mobile computing, communications, and entertainment devices, today announced that its capacitive TouchPad(TM) solution is featured in the Philips Dual remote control, that was introduced at IBC 2010 in Amsterdam.

(Photo: <http://photos.prnewswire.com/prnh/20100913/SF63239>)

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To develop their next-generation remote, Philips Home Control combined a variety of leading-edge innovations including ZigBee(R) RF4CE technology (Radio Frequency for Consumer Electronics), a QWERTY keyboard, and Synaptics' TouchPad solution. The 2-inch diagonal TouchPad recognizes gestures such as pointer navigation, flick, and tap for simplified navigation of digital entertainment. Users can push down on the touchpad surface to easily make selections on their home entertainment system.

"We are proud to showcase our latest innovations for the next-generation remote control devices," says Rick Siu, director product management, Philips Home Control. "Leading technologies including Synaptics TouchPad solution allow multiple-system operators (MSOs), digital TV manufacturers, and digital media adapter manufacturers to enhance the remote control interface and capitalize on users' access to rich content."

"Synaptics' reliable and innovative sensing solutions enable our customers to differentiate and raise the bar for the ten-foot entertainment experience," says Ted Theocheung, Synaptics vice president of PC & digital home solutions. "The industry-leading TouchPad family includes several recent advances such as reliable wireless with RF4CE support, specialized usage models for gesture and touch capabilities designed for thumbs, and ClickPad features for enabling selection without the need for additional buttons."

For more information about Synaptics' TouchPad solutions, please visit www.synaptics.com/go/touchpad

About Synaptics

Synaptics (NASDAQ: SYNA) is a leading developer of human interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality, and industrial design. The company is headquartered in Santa Clara, Calif. www.synaptics.com

About Philips Home Control

Philips Home Control, a global leader in remote control technology, manufactures remotes for OEMs. Philips has developed many of the industry's standard protocols (IR or RF) and offers an extensive portfolio of patents that improve the performance, ease-of-use and functionality of remote controls. Offering complete innovative solutions for all possible applications & segments, ranging from IPTV to cable & satellite, consumer electronics, home automation and pc-based applications, Philips prides itself with the broadest worldwide customer base. Whether choosing a standard solution or a customized remote that matches your product or brand identity, Philips is the right partner. www.remotecontrol.philips.com

About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified Health and Well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs approximately 116,000 employees in more than 60 countries worldwide. With sales of EUR 23 billion in 2009, the company is a market leader in cardiac care, acute care and home

healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in flat TV, male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at www.philips.com/newscenter.

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