



## Synaptics to Speak on Mobile Panel at Interop 2010

SANTA CLARA, Calif., April 26, 2010 /PRNewswire via COMTEX News Network/ -- Synaptics Inc. (Nasdaq: SYNA), a leading developer of human interface solutions for mobile computing, communications, and entertainment devices, today announced that it will be speaking for the first time at Interop. Andrew Hsu, Synaptics technology strategist and one of the inventors of ClearPad(TM) touchscreen technology, will be among a select group of wireless and mobile technology experts participating on the "Advanced Technologies: What's Next for Wireless and Mobile?" panel at the Interop 2010 conference and exhibition in Las Vegas. The panel will take place from 9:00 to 10:00 a.m. PDT on Thursday, April 29 in Room 12 at Mandalay Bay Convention Center.

Hsu will present on the rapid evolution of user interface technologies from a capacitive touch market leader's point of view. He is the primary technical contact for Synaptics' worldwide customers in the handheld space. He led the marketing efforts for ClearPad that resulted in the first production phone with a capacitive touchscreen, the LG Prada. More recently, he managed the highly successful Fuse mobile concept project with partners, TheAlloy, The Astonishing Tribe (TAT), Immersion, and Texas Instruments Incorporated (TI).

"In the past decade, the mobile phone has evolved into a computing platform for the masses and an intuitive user interface serves as a portal into the cloud," said Hsu. "We will explore the growing importance of usage models and wireless computing during the panel. Ultimately, an intuitive user interface leads to innovative software and drives segment adoption, which in turn fosters consumer demand for an even more sophisticated channel to access the cloud."

The panel will be moderated by Tim Scannell, editorial director for TechnologyGuide.com, TechTarget. He will lead the discussion on technological advances in a broad range of markets including user interface, handheld, processor technology and storage. The panelists will examine key wireless technologies and their impending impact, as well as educate industry professionals on emerging venues to maximize benefits while lowering business costs. Panelists joining Hsu include Ronny Haraldsvik, vice president of marketing, SpiderCloud Wireless, Inc. and Tom Medrek, senior vice president and general manager, multiservice access, Mindspeed Technologies.

### About Synaptics

Synaptics (NASDAQ: SYNA) is a leading developer of human interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality, and industrial design. The company is headquartered in Santa Clara, Calif. [www.synaptics.com](http://www.synaptics.com)

### About Interop

Interop(R) drives the adoption of technology, providing knowledge and insight to help IT and corporate decision-makers achieve business success. Part of UBM TechWeb's family of global brands, Interop is the leading business technology event series. Through in-depth educational programs, workshops, real-world demonstrations and live technology implementations in its unique InteropNet program, Interop provides the forum for the most powerful innovations and solutions the industry has to offer. For more information about these events visit, [www.interop.com](http://www.interop.com).

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