



PCWorld Recognizes Synaptics as an Innovator of Game Changing Technology--Capacitive Touchscreens

Synaptics ClearPad(TM) Patented Touchscreen Solution Created Major Breakthrough for Industry Adoption of Capacitive Touch in Mobile Phones

SANTA CLARA, Calif., Aug 23, 2010 /PRNewswire via COMTEX News Network/ -- Synaptics Inc. (Nasdaq: SYNA), a leading developer of human interface solutions for mobile computing, communications, and entertainment devices, is pleased that *PCWorld* selected capacitive touchscreens as an industry-changing technology. *PCWorld* highlighted capacitive touchscreens as one of 12 key technology breakthroughs in the recent article "Game Changers: 12 Technologies That Changed Everything."

Synaptics ClearPad(TM) technology has been a driving force behind the mobile industry adoption of capacitive touchscreens. ClearPad is an optically clear, capacitive touchscreen solution that was patented in 1999 by a group of Synaptics engineers, led by Dr. Andrew Hsu, currently Synaptics product and technology strategist. The Mobile Entertainment Forum recently honored Hsu as the inventor of modern touchscreen technology for mobile handsets. Since the introduction of its ClearPad solution four years ago, Synaptics has continued to lead the mobile user experience evolution into adaptive, responsive, touch-based interactions with stunning graphics and button-less industrial design.

"Synaptics thrives on innovation. Our expertise in design and production reliability enables our customers to accelerate unique touchscreen products to the market," said Hsu. "By partnering with Synaptics, our customers are able to completely rethink the user experience and meet the stringent quality and production requirements of the handset market."

"The ClearPad capacitive touch sensor was a breakthrough for both Synaptics and our customers in the mobile handset industry," said Stan Swearingen, senior vice president of Synaptics strategic technology and corporate development. "Synaptics continues to invest in innovative technologies and user experience design so our customers can deliver winning products to the market."

The full *PCWorld* article, "Game Changers: 12 Technologies That Changed Everything" by Dan Tynan, can be found at:

http://www.pcworld.com/article/201898/game_changers_12_technologies_that_changed_everything.html.

For more information about Synaptics ClearPad, please visit www.synaptics.com/go/ClearPad.

About Synaptics

Synaptics (NASDAQ: SYNA) is a leading developer of human interface solutions for the mobile computing, communications, and entertainment industries. The company creates interface solutions for a variety of devices including notebook PCs, PC peripherals, digital music players, and mobile phones. The TouchPad(TM), Synaptics' flagship product, is integrated into a majority of today's notebook computers. Consumer electronics and computing manufacturers use Synaptics' solutions to enrich the interaction between humans and intelligent devices through improved usability, functionality, and industrial design. The company is headquartered in Santa Clara, Calif. www.synaptics.com

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