



Synaptics and NVIDIA Partner on DirectTouch Architecture to Deliver Premium Touch Experience For Tablets

Synaptics Continues To Drive Industry's Highest Performance, Next Generation Capacitive Touch Solutions Via Close Engineering Partnership

SANTA CLARA, Calif., Feb. 24, 2012 /PRNewswire/ -- Synaptics Inc. (NASDAQ: SYNA), a leading developer of human interface solutions for mobile computing, communications and entertainment devices, today announced support for NVIDIA's DirectTouch™ architecture for the tablet market. Through its engineering partnership with NVIDIA, Synaptics continues to address consumer demand for thinner and lighter tablet devices that deliver an enhanced user experience. By collaborating with NVIDIA on DirectTouch, Synaptics offers OEMs broad choices on tablet touch solutions, including the recently announced high-performance, single asic ClearPad™ 7300, the industry's premier large touch screen solution.

With industry leading system-level engineering expertise, global design and technical support centers and over 1 billion capacitive touch solutions in the market, Synaptics is uniquely positioned to help enrich the success of the DirectTouch architecture. DirectTouch is a new technology of the NVIDIA Tegra® 3 processor, the world's only 4-PLUS-1™ quad-core processor with a fifth battery saver core.

Synaptics' partnership with NVIDIA leverages the company's lengthy tenure of innovation and design expertise in the touch space. OEMs will benefit from rapid development and fast time to market advantages due to the qualification nature of having both the touch and processor solutions offered in a single reference platform.

Michael Rayfield, General Manager of the Mobile business at NVIDIA, added, "Synaptics and NVIDIA are collaborating extensively to deliver an outstanding touchscreen experience to consumers. Combining DirectTouch with Synaptics' technologies provides an offering that will help partners create quad-core mobile devices with a super touch experience."

"Synaptics prides itself on developing key ecosystem partnerships with industry leaders, such as NVIDIA," said Rick Bergman, President and CEO of Synaptics. "We are confident that the user experience delivered by Tegra 3 with its 4-PLUS-1 quad-core processor will raise the performance and battery life bar in the exploding tablet market."

For up-to-the-minute Synaptics news, follow [@SynaCorp](#) on Twitter. For more information on Synaptics' products and solutions, please visit www.synaptics.com.

About Synaptics

Synaptics delivers intelligent touch for intelligent devices as the leading human interface solution provider for the mobile computing, communications and digital home entertainment markets. The ClearPad™ touchscreen family supports devices ranging from entry-level mobile phones to tablets. The TouchPad™ family, including ClickPad™, is integrated into the majority of today's notebook PCs. Synaptics has shipped over 1 billion capacitive touch solutions to leading OEMs around the world. (NASDAQ: SYNA) www.synaptics.com.

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